# BEEKMAN 1802 ATMANIAC



# EMBRACE YOUR SKINVERSITY

There is no such thing as "problem skin," only problem skincare. As long as you've got a healthy skincare routine, with clean ingredients, based on knowledge—not fear—your skin is gonna be great, no matter how it looks. Because it's not how your skin looks to others that matters, it's how your skin feels to you.

Show us how you embrace your Skinversity #EmbraceSkinversity @beekman1802







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Kelli Scott-Kudlack Amy Lee Cookie Therapy David Stark Corrie Beth Hogg Ara Howrani Proven Winners Stephen Brown Komieko Mosher Freedom Apothecary Rooted Woman Hanahana Beauty

Golde

Valerie Madison







@JOSHANDBRENT **@BEEKMAN1802MERCANTILE** @BEEKMAN1802



# WINTER 2020



## Cooking

38 Let There Be Kahk

An attempt to make Egyptian cookies for Eid ul Fitr that goes hilariously wrong.

40 Chewy Ginger Cookies

42 Cowboy Cookies with Maple Granola

44 Peach Bellini Amaretti

Peanut Butter-Chocolate No-Bake Cookies

48 Blueberry Coconut Oatmeal Cookies

Peanut Butter and Jelly Shortbread Sandwich Cookies

**Cookies for Kindness**Beekman 1802's tasty debut at Ulta Beauty.



26 Safeguarding Our Stars

The importance of preserving our beautiful night sky.

28 Top 5 Planetariums in the U.S.

30 Reflective Genius

Our recent collaboration with the Corning Museum of Glass.

34 Instastory: Neighbor Cookie Share
Josh and Brent test out our neighbors'
tastiest recipes.





# Нарру Place

David Stark Tablescapes

Be inspired to create your own holiday table.

Plan Your Own Proven Harvest®

Expert advice for Spring garden planning.

64 Beekman Farmhouse Renovations
A kitchen space worth sharing.

A Never-Ending Holiday
Take a trip to Glitterville.

**ON THE COVER:** Learn more about our cover artist, Alleanna Harris, on page 12.

## Beautiful Life

74 Who Inspires Us: Komieko Mosher Policing with Prestige.

Our Top 5 BIPOC-owned Natural Beauty Brands

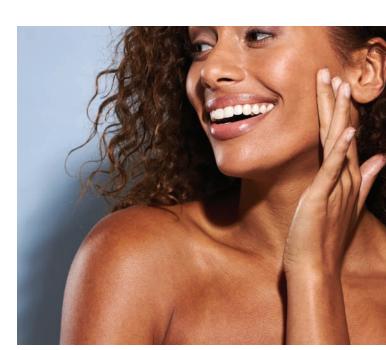
f 2 This Triple Milk Complex Will Change Your Life

Probiotics: The Skincare Solution
You've Been Looking For

3 Steps to Cultivate Beautiful Skin: The Starter Routine

90 The Mini: An Adorable Trend That is Here To Stay

92 Ask The Milkmaiden



Also in this Issue

6 Life Lessons

8 Winter Calendar

Meet the Writers,
Makers, and Artists

16 Gazette

20 Ways to Cultivate a Better Life This Season  $\begin{array}{ll} 96 & ext{Made in America Gift Guide} \\ 102 & ext{Nostalgia} \\ 104 & ext{Parting Glance} \end{array}$ 

# Life LESSONS

he pages of this issue of the Almanac are written in the stars.

The Star of Bethlehem, or Christmas Star, appears in the nativity story of the Gospel of Matthew where "wise men from the East", the magi, are inspired by the star to travel to Jerusalem. Divine miracles aside, there's no scientific validity or astronomical truth that this could have happened. There's no celestial body that bright that would have been in that position in the sky at that time of the year and in that area of the world.

But the parable is still just as powerful. Knowing and finding your own guiding star is truly how we all shine. That's the Life Lesson for all of us.

#### HERE'S HOW TO DO IT:

Find a time and a place that's meaningful to you. Perhaps sitting quietly at home with a cup of tea, bundled up under the night sky, or, especially this time of year, gazing at the stars and the twinkling lights on your Christmas tree. Help your mind settle and grow quieter. Then simply ask, wordlessly or out loud, "What's my North Star?"

You can also ask this same question in different ways.

#### WHAT ARE THE GIFTS THAT MAKE YOU UNIQUE?

These might be skills that you don't use very often in your daily life or even skills that nobody knows about besides you.

Are you a gifted listener or a skilled problem-solver who is able to put together any puzzle? Are you fluent in multiple languages? Are you uniquely gifted at connecting with people in conversation? Are you an entertaining and confident public speaker? Connecting with your unique gifts will offer an important clue into your true calling in life.

#### WHAT ARE THE DREAMS THAT SPEAK TO YOUR SOUL?

What gets you motivated and inspired? What are the causes and beliefs that will get you out of bed in the morning, rain or shine, fired-up and ready to go?

You won't come up with the answer immediately. Hold the question in the back of your mind over the course of a day and see what comes to you. Ask yourself again while you are doing something you really love like gardening, knitting, baking, or petting your dog. When those endorphins are surging, your brain and your body are most in sync with one another.

A North Star is really just a greater overall goal that will allow you to align smaller, achievable goals to it. In other words, big goals only become manageable when we break them down into smaller, bite-sized chunks.

Some people (including us!) have several North Stars. We always focus on whether we are building a business that promotes quality, wellness and kindness, and for every decision we make (or every star we follow), we make sure that the paths are lining up in the same direction so there is no conflict among them.

And sometimes a person has a single North Star,—one aim, one principle—that draws together all the threads of their life.

It's OK for your North Star(s) to change over time (see The Gazette in this issue for how this is true in the universe as well). But whatever it is right now, let it guide you.

This means keeping it in mind — perhaps with a yellow sticky on the refrigerator or by jotting it down at the top of your to-do list for the day. Or make it a mantra as part of your morning self-kindness ritual. Recommit to your guiding light when you first wake up.

Notice or imagine the rewards that do or will come to you and others from following your North Star. Keeping the rewards in mind will keep you on the path until you reach your desired destination.

When you hit a rough patch, ask yourself: "Did I follow my North Star to this point?" If you did, make sure to assess how and why you were guided there. If you strayed, then figure out the point at which you did, go back there, and get back on course.

Moment after moment, we are always headed in one direction or another. As these moments add up, they become, for better or worse, of our lives.

We devoted this holiday season at Beekman 1802 to TwinkleTwinkle, because we felt that after a year like the one we've all that had, we needed a few things that were a little extra-special.

We hope that what we've created will put an extra twinkle in your eye...and, maybe, extra sparkle in your soul too.





#### *Winter 2020*

# CALENDAR

#### **DECEMBER 1**ST

We all know that Christmas is going to be a little bit different this year. Not as many parties. Not as many family get-togethers. But you know what we still can do? Drive around and look at Christmas decorations. December 1st is National Christmas Lights Day. And even if you don't have the skills to turn your home into a synchronized light show with blaring carols, let's all try to put a little extra effort into our yard decor this year to help entertain our neighbors.





#### **DECEMBER 3RD**

First Day of our Annual Holiday Live Marathon broadcast. This year we're going to do things a little different. How? Well, you'll have to tune in to find out.

#### **DECEMBER 6TH**

Super Salad Sunday. We're starting something new this holiday season. With all the holiday treats and goodies around, we feel increasingly sluggish as the month of December goes on. So Sundays are going to be all about no sugar and veggie-forward for the entire month. (We'll let you know how we do. Wish us luck.)





#### **DECEMBER 10TH**

Believe it or not, we're still gardening! We cover several of our raised beds with plastic and can harvest hardy greens like kale right up until temperatures dip into the low teens. In early December we usually pull any remaining root veggies from the ground to store in the basement - carrots, parsnips, beets & turnips.



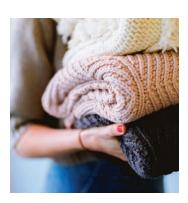
# **DECEMBER 24<sup>TH</sup> & 25<sup>TH</sup>**

Those who know us well know that our favorite tradition is not enslaving ourselves to traditions. Some years we make Josh's family's traditional Christmas Eve Clam Chowder and Brent's Memaw's Christmas Morning Sausage Balls. And then some years we make, well, whatever the heck we feel like. We have a feeling Christmas 2020 is going to be one of those years when all rules go by the wayside.



#### **DECEMBER 31**<sup>ST</sup>

New Year's Eve Abroad! Yes... we said "Abroad." Go ahead. Pick a number 1 to 24. Right now. Do it. We'll wait. Ok...now go look up what UTC global time zone it represents. Now find a city in that time zone, and research its New Year's Eve traditions. Maybe we all didn't do much traveling in 2020, but let's end it by experiencing a new culture right in our own homes by cooking its foods, singing its songs, and playing its games.



#### JANUARY 2<sup>ND</sup>

Donate till it hurts. The

beginning of 2021 is going to be tough for many Americans. As you put away your holiday gifts, make a pledge to clean out and donate your unwanted clothes and home items. Be ruthless. The more you can share with another family, the better you'll feel about your own New Year.

"AND NOW HERE IS MY SECRET, A VERY
SIMPLE SECRET: IT IS ONLY WITH THE
HEART THAT ONE CAN SEE RIGHTLY; WHAT
IS ESSENTIAL IS INVISIBLE TO THE EYE."

- ANTOINE DE SAINT-EXUPÉRY, LE PETIT PRINCE

#### JANUARY 9<sup>TH</sup>

We prune our fruit trees at the first sign of a January thaw. They love a good haircut during their dormancy, and it also gives us some outdoor exercise during a time when we need it most.



#### JANUARY 20<sup>TH</sup>

Inauguration Day. Inaugural luncheons are a longstanding tradition in the White House. While they were originally fairly light and informal affairs (to keep up one's appetite for evening festivities,) they've since evolved into more ceremonial occasions. They generally highlight home-grown American recipes and ingredients (including cheese from Sharon Springs in 2012!) Why don't you prepare a 100% local meal at home to commemorate this year's event?



#### **FEBRUARY 1**ST

Spring is the worst time for spring cleaning for us. With all the planting and prepping that needs to be done outside, there's not enough time to do the pesky annual inside chores too. So, move your spring cleaning up a few months. Get it done now.

#### FEBRUARY 14<sup>™</sup>

Valentine's Day. Many of us are long past the first blush of romance with our spouses and partners. While roses and chocolates are nice, unsolicited vacuuming, dishwashing, and ironing can be more appreciated. This year take care of one nagging chore that you've been nagged about since last Valentine's Day.



8 BEEKMAN 1802 ALMANAC WINTER 2020 WINTER 2020

## JENNIFER

#### Taber VanDerwerken











Jennifer Taber VanDerwerken is the *Beekman 1802 Almanac*'s lead writer. An experienced publishing professional, Jennifer takes a thoughtful approach to the variety of articles she writes for us each issue. The epitome of our "work hard, never quit, help your neighbor" ethos, Jennifer leads interview features and personal essays for the magazine. From artisans to milkmaidens, she effortlessly connects with the new neighbors we introduce to you, sharing their stories. After 15 years of living in big cities, she has recently returned to her native upstate New York, discovering that we can, indeed, go home again. She lives with her husband, two sons, and too many books.

#### FIND JENNIFER

Instagram: @wecangohomeagain

## 

#### Dillingham











Olivia is the beauty writer for the *Beekman 1802 Almanac*. Based in New York City and upstate, she is a brand strategist, writer, and spiritual seeker. Currently studying yoga, mindfulness, and the power of our relationship to the natural world, she recently founded The First House, a company focused on hosting retreats for women in Upstate New York, Mexico, and beyond.

#### FIND OLIVIA

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## ASHLEY

#### Hefnawy











Ashley Hefnawy is an interdisciplinary artist and creative writing consultant who resides in Brooklyn, New York. Her writing has been featured in publications like Food52, Catapult, Shine, and The Creative Independent. Over the span of her 11 year career, she's worked as a journalist, creative copywriter, UX writer, content strategist, poet, and fiction writer. When she isn't writing, she enjoys DJing and organizing community events, spending time in nature, painting watercolors, and being by the water.

#### FIND ASHLEY

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### B.Inspired

# ALLEANNA HARRIS

Illustrations to live by, when art transcends feeling.

BY JACKSON LEON

/ hy do we love art? Because it helps to convey those emotions which we find ourselves unable to put into words. It allows us to travel as far and wide as our hearts desire without boundaries. Children's literature illustrator and artist Alleanna Harris is one such artist whose work celebrates the deeper meaning of art and its ability to transcend far beyond the canvas.

As a child growing up in Willingboro, New Jersey, there were few things that peeked Harris's interest quite like drawing, and there was no surface that she didn't see as a potential canvas.

"I would scribble on every page of my mom's legal pads and on the church programs growing up. Through middle school and high school, my mom and grandma would make sure I carried a sketchbook with me because they knew how much I loved to draw from life".

It should come as no surprise given Harris' early inclination for creativity and innovation when it comes to drawing that her channels of inspiration are just as vast. "I'm inspired by everything! I'm especially inspired by color and light and how they work together to affect mood. I'm inspired by memories and feelings". While Harris believes art

in its purest form can be found anywhere, her end goal is always to create emotion. "I want to convey certain feelings in my work, and if I've achieved that, then I'm happy".

While Harris' bottomless passion for drawing was always plainly evident, her career path was not nearly as straightforward. Before signing a professional illustrating contract

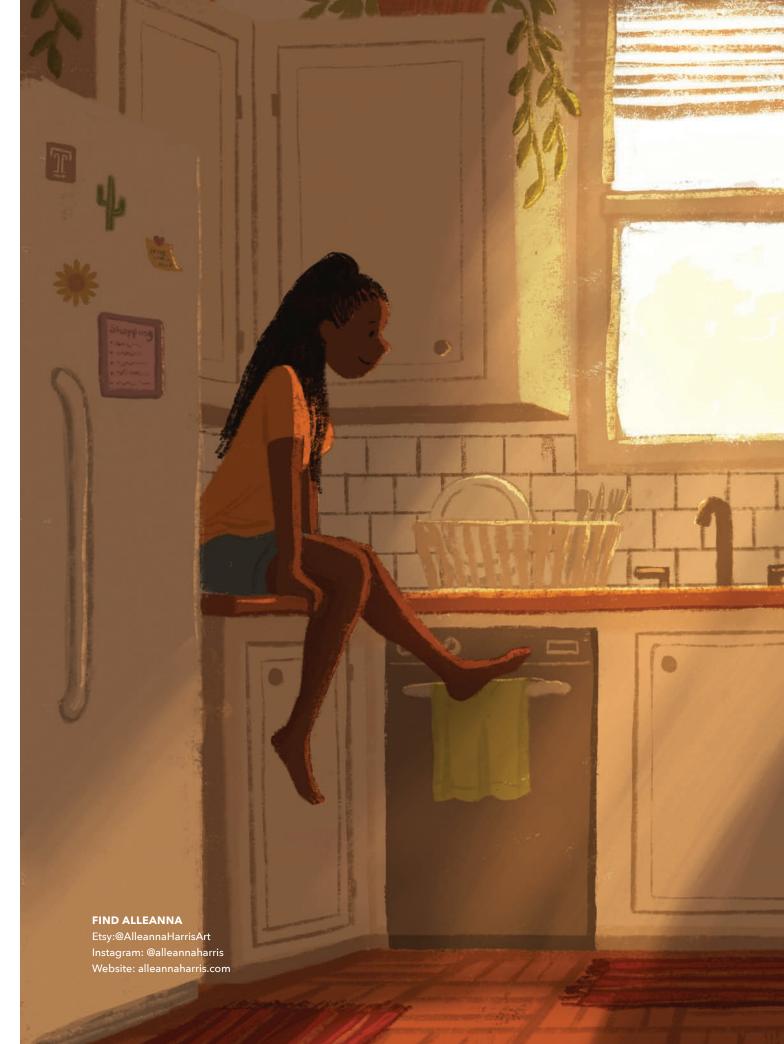
with Bright Agency in 2017, Harris studied architecture at Temple University before transferring to the University of the Arts to study animation in hopes of finding more creative freedom. It was here, while completing her required animation coursework that Harris realized her true passion, digital illustration. "I was exposed to drawing tablets and painting software and I learned about so many illustrators and concept artists and the experience opened my eyes to the type of work I make now".

When it comes to her creative process. Harris adopts a patient approach, explaining that she likes to do things in steps. "I start off with rough sketches to get my ideas on the paper. I then take it to my MacBook and Adobe Photoshop to tighten up the sketches and add color. I start out with flat color, then use specific Photoshop brushes to add lines and texture, and then I play with light and shadow. I usually play around with the layers until the entire illustration feels right!"



Creating meaningful art can be a daunting endeavor, especially if you're uncertain about where to start — but even for the masters of their craft, creation is never an overnight miracle. Beyond her artistic versatility, Alleanna Harris is a reminder that nothing is ever set in stone, and that as long as you stay curious, patient, and persistent, things will always figure themselves out in the end!

If you're looking for some artistic inspiration, or just want to see more of Harris's work, check out her Etsy store "AlleannaHarrisArt", where she sells her original sketches and art prints.



#### Meet the Makers

# GINGHAM COLLECTION

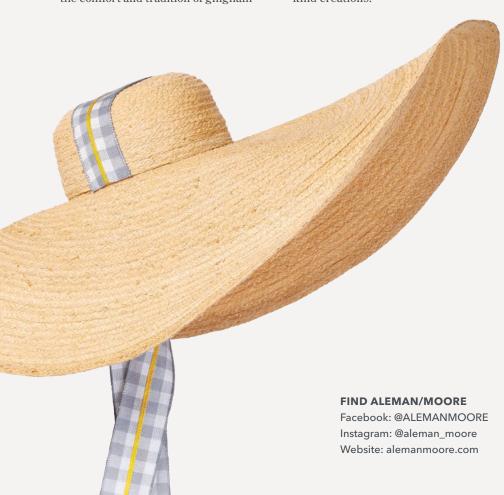
BY JENNIFER TABER VANDERWERKEN



thought that went into choosing its precise design. We wanted one quick glance to communicate all that Beekman 1802 stands for—simplicity and a proud pastoral history, as well as luxury and a clean aesthetic. We wanted you to feel the comfort and tradition of gingham

and the sunny kindness of that bright yellow stripe. To help us explore all the possibilities of our new gingham logo, we turned to some of the best creative minds for product collaborations that celebrate our past and will welcome new neighbors into our bright future.

Meet the brilliant artisans behind the Gingham Collection and learn how their unique take on our brand mark resulted in these incredible one-of-akind creations.



## ALEMAN/ MOORE

There could be no more perfect accessory for a certified Beekman 1802 #milkmaiden than the quintessential straw hat.

For this signature Gingham Collection must-have, we turned to Hudson, NY based company ALEMAN/MOORE, a creative duo specializing in straw-constructed furnishings such as carpets, tables, and stools.

The two originally met while working in the millinery industry, and the merging of their talents has resulted in beautiful products that celebrate the long history of straw arts, but with a modern sensibility.

Our Gingham Collection straw hat is just the right kind of oversized an eye catching, yet classic choice for protecting your precious skin while out in nature. Our Beekman 1802 gingham ribbon is the consummate cheerful touch that ties it all together.

Whether you wear it in the garden or at the races, this handmade straw hat is a work of art you'll want to show off.

We hope it inspires you to keep on the sunny side of the street and keeps the sun out of your eyes.

For Susanna Chow, her beaded handbag business is a family affair, steeped in tradition and love.

In 2013, Susanna started her company with her mother, Sai Chow. Sai is a bead artist who learned from her own mother at the age of 10 in Hong Kong. She had put aside her creative pursuits to devote herself to her family and career, and it wasn't until her retirement when she began volunteering at a senior center in Chinatown, New York, that she once again took up beading. Susanna, who had enjoyed a career in marketing in the fashion and beauty industry, was instantly inspired.

"In 2016, we started making handmade bags, as we felt there was an opportunity missing in the market to merge creativity with luxury craftsmanship at an accessible price point," says Susanna. "We are dedicated to only offering products that are handcrafted with love and meticulous attention to detail."

That care is evident in every Susanna Chow creation –these dreamy, delicate bags are somehow evocative of both ladylike sophistication and childlike joy. And the process of making each individual piece is a personal, intimate process, sometimes taking more than 10 hours per creation, as each bead is added by hand in the traditional Chinese beading technique that Sai learned from her own mother.

The collaboration between mother and daughter yields colorful variety in the company's offerings, ranging from bold, graphic prints to refined, minimal styles. Every bag is made to order and named for a person who has inspired the motherdaughter team.

Susanna and Sai uphold and celebrate their Chinese cultural heritage in their work, but they go even further to give back to the most vulnerable population of that nation, disabled orphans.

"My grandmother, Yuk, who taught my mother how to bead when she was 10 years old, was my best friend. My grandmother was an orphan, who lost her mother at a very young age. Despite this loss, my grandmother always reminded me how grateful she was to be alive, even while living in poverty in China," says Susanna.

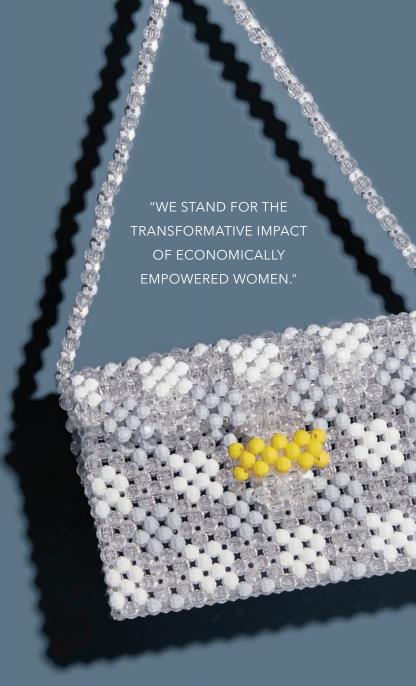
"My grandmother never had a formal education, yet she was one of the wisest, most independent women I knew. I knew I wanted to do something to help raise awareness for that underserved community and to help give them opportunities that my grandmother never had as a child."

For the Gingham Collection, Susanna and Sai have perfectly captured the joy and warmth of the Beekman 1802 brand mark, creating an effortlessly elegant bag that works for any occasion, from the most formal event to a trip to the farmer's market.

"We stand for the transformative impact of economically empowered women and love that Beekman 1802 also embodies these same values through their own products," says Susanna.

#### **FIND SUSANNA**

Facebook: @susannachownyc Instagram: @susannachownyc Website: susannachownyc.com



"WE LOVED THE IDEA OF TWISTING A CLASSIC REPRESENTATION OF AMERICANA LIKE GINGHAM IN SUCH A COOL, GRAPHIC WAY."

## JCRT jeffrey costello & robert tagliapietra

Brent and Josh are longtime fans of the menswear brand JCRT, and their colorful, conscious, and impeccably made shirting. These two plaid pros were the only people for the job when it came to crafting the Gingham Collection shirt and tote bags.

Robert and Jeffrey are awardwinning designers with a long and celebrated history in the

world of fashion. They made the move from womenswear to menswear in 2016 with the founding of their company, but they had a mission to do things very differently with JCRT.

JCRT is a "no inventory" fashion line, meaning every product made and sold is ordered directly, and never destined for a deeply discounted bin or, worse yet, a landfill when trends change. This sustainable way of making clothing is a far cry from how other fashions are manufactured.

"Our years in the industry showed us the shocking amount of waste in fashion," says Robert. "We don't own inventory, we don't throw away fabric, and we don't waste resources making too much product. We save water and materials, and everything we make is wanted and valued, by us and by the consumer."

Not only is JCRT gentle on the environment, it is a brand that embraces all bodies and celebrates social causes, throwing donations and support to COVID-19 relief funds, LGBTQ+ organizations, and the Black Lives Matter movement. One would be hard-pressed to think of a more inclusive company in fashion today.

Robert and Jeffrey are also experts in the medium of plaid, which is a hallmark of JCRT clothing.

"Plaid tells such a story, says Robert. "Traditionally, a tartan in anywhere from two to twenty colors was meant to represent your community, clan, and history. We love rethinking what that means for today with our designs. We take things we love like music and books and let them inspire our plaid. Your clothing can still tell a story about who you are and what you love, and other people will connect with that."

> And what do Robert and Jeffrey think their Beekman 1802 Gingham Collection shirt and totes have to say?

"We loved the idea of twisting a classic representation of Americana like gingham in such a cool, graphic way. The bright yellow line down the side is so beautiful and falls right in line with how we think about color and print. It's the story of sunshine!"

#### FIND JCRT

Facebook: @costellotagliapietracompany Instagram: @jcrtny Website: jc-rt.com

"TO MANIFEST **CREATIVITY IS TO** TAKE RISKS."

## KENTARO YAMADA

When Josh and Brent first saw Kentaro Yamada's work on Instagram, they knew they had found something very special.

A native of Japan currently living in London, Kentaro's work has been exhibited all over the world, garnering honors and awards for his light installations, prints, and sculptures.

"Looking back, I think I always have had a sculptor in me. I still have this baked clay dinosaur sculpture from preschool at my parent's house in Japan to prove it," recalls Kentaro. "Fast forward, in this digital age, it is simply a joy to work on actual physical objects with bare hands, to touch and witness them come together in shape, in reality."

Recently, Kentaro has turned his creative mind to explorations of what he calls "pixidermy", wooden cubes formed in a pixelated facsimile to animal busts. This exciting new medium is a fascinating marriage of rusticity and modernity, a combination that very much echoes the Beekman 1802 ethos. by pixelated art as well as taxidermy," says Kentaro. "Last summer, I was making lamps using raw branches and woodblocks. I was just looking at several wooden cubes laying around on my workshop table, and an overwhelming epiphany shored up to me. It was a cool discovery-that I didn't have to harm any animals to have mysterious yet familiar and friendly pixelated taxidermy pieces in my unit."

For the Gingham Collection, Kentaro created a signature "pixidermy" Beekman 1802 goat bust. It was a commission he embraced.

"I had been following Beekman 1802 and always was a fan of their earth-loving aesthetic and their healthy obsession for goats. While the goat proved to be a pretty challenging animal to sculpt in my art, it became one of my successful and favorite pieces," Kentaro shares.

Kentaro's work ethic and attitude towards imagination and innovation is as inspiring as the final product of his artistic process.

"To manifest creativity is to take risks," he says. "My creativity cup was overflowing, so I had to take the risk and leap forward."

#### **FIND KENTARO**

Instagram: @pixidermy Etsy: @pixidermy

Website: kentaroyamada.com



#### 20 Ways to Cultivate a Better Life this Season

# GAZETTE

#### COMMON THEME

Whether you plug in a Christmas tree, light a menorah, or hygge your home with a roaring fireplace in the Danish tradition, there is no doubt that cultures the world over look to imbue a little light into their lives in the darkest, coldest season of the year. Even pagan wintertime traditions were centered around creating light and heat in the form of bonfires to symbolize the hoped-for return of the warmer, longer days of spring.

#### **HOW LOVELY ARE THY BRANCHES**

Electric Christmas tree lights were invented in 1882 by Edward Johnson, a friend and contemporary of Thomas Edison. Before the advent of electric lights, candles would be placed on a Christmas tree, ceremoniously lit, and then often quickly blown out, as they were a major fire hazard. Johnson wanted to use the burgeoning technology of electricity to make the magic last a little longer. The first strand contained eight bulbs on a single wire in patriotic red, white, and blue. Public distrust of electricity and a high price point made electric tree lights slow to catch on in the consumer marketplace, but President Grover Cleveland did his part for the cause when he lit up a White House Christmas tree with electric lights in 1895. In the 1920s, General

Electric began selling pre-assembled lights that were much more affordable, and we've been basking in their glow ever since.

## THE ELECTRICITY BILL MUST BE TERRIFYING

The town of McAdenville, North Carolina takes holiday decorations to a new level. Nicknamed "Christmas Town, USA", every bit of the town becomes a twinkly wonderland come Christmas time. This month-long, free event is put up for people from far and wide to enjoy. It's a tradition that has spanned six decades. Look for the best displays in your neck of the woods on a cold winter night, hot cocoa in hand, and feel the sparkle.

#### THE MIRACLE OF LIGHT

The Jewish winter holiday of Hanukkah is known as the "Festival of Lights"—a celebration of the miracle that occurred when the Maccabees reclaimed a temple that had been torn apart by Hellenic forces. When the Maccabees arrived at the site of the temple, they found only enough oil to light a lantern for one day. But the lantern blazed for eight full days. To commemorate this miraculous occurrence, observers light a menorah, which is a nine-branched candelabra. One candle is lit per night for eight nights, with the ninth candle, called the shamash or "helper" candle, used to light all other flames. A special blessing is said over the candles, and the light serves as a powerful reminder of the enduring mystery and miracle of that first auspicious event.

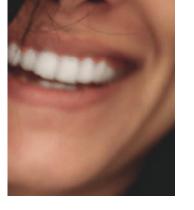


"HOW FAR THAT
LITTLE CANDLE
THROWS HIS
BEAMS! SO SHINES
A GOOD DEED IN
A WEARY WORLD."

WILLIAM
SHAKESPEARE,
THE MERCHANT
OF VENICE

## FAKE IT 'TIL YOU MAKE IT

Researchers at the University at South Australia advise that faking a smile, even when you're not really feeling it, can trigger genuine positive feelings. The muscles used when you smile stimulate your amygdala, which in turn releases neurotransmitters that flood you with happy



emotions. Other scientific studies seem to corroborate this finding, in which smiling is linked to lower blood pressure and longer life. Next time you're feeling a touch of the winter blues, try putting on a happy face.



#### ALL THAT GLITTERS CAN BE GOOD FOR THE EARTH

Holiday gatherings are the best time of year to pull out all the stops and dazzle your friends and family. If you want to amp up the glam and add a little sparkle to your holiday makeup, or make a craft project that really shimmers, consider using sustainable glitter. Brands like EcoStardust are making vegan, cruelty-free, and biodegradable glitter that you can use on anything from your nails to a festive tablescape. You can even compost it when you're done! What's more beautiful than ecoconscious consumerism?

### THE GIFT OF LIGHT

Many winter holidays center around gift-giving, and subscription boxes have become a fun and popular present that can speak to the recipient's special interests. Plus, they keep the surprises coming for months on end. Since winter is the perfect time to get cozy with a beautiful candle, we love Vellabox, a subscription service that sends you or someone you love a curated box of clean-burning, natural candles. It's a great way to discover artisanal brands and surprising new scents. Gift it to a friend or yourself for a special cozy treat.





#### MINDFULNESS UNDER THE STARS

Meditation has so many proven benefits, and yet many of us find it challenging. Here's a simple, no cost way to try and connect with yourself, quiet your thoughts, and find a little intentional peace: Get yourself comfortable in a seated or prone position under the night sky. As you look upwards, relax your gaze. Don't focus on any one particular spot, just try to take in the whole picture before you. Check in with your body and notice any places where you might be holding tension or strain. Release those muscles slowly as you focus on deep breaths that expand right down to the very bottom of your lungs. Notice changes you see in the sky as you take in your surroundings and deepen your breath. Give yourself permission to be right in the present moment, with the beauty of the cosmos above you, and the stability of your body grounding you. Don't you feel better already?

#### TRUE NORTH

The North Star, or Polaris, has ancient importance to cultures the world over, and has served as a navigational tool for travelers since time immemorial. Polaris is so close to the northern celestial pole, it stands almost motionless in the sky, and other stars appear to rotate around it, making it the perfect navigational tool. However, did you know that Polaris has not always been the North Star and won't always be it? The axis of the earth as it spins is slightly tilted because of the gravitational pull between the sun, moon and equator. Because the axis is slowly changing direction over time, Polaris will not always be lined up with the north spin axis of the earth, making it the north star. In year 3000 B.C., the north star was Thuban and in 13,000 years in the future, the bright star Vega is predicted to be the North Star. If you have been wondering if it is time for you to follow a new guiding star recently, take comfort in the example our Universe gives to us.

#### **DIMINISHING VIEW**

It's a sad fact that in some parts of the world, a form of pollution called light pollution has made it difficult for us to admire the beauty of the heavens. Artificial light, found in abundance in crowded, urban areas, has resulted in a diminished view of the night sky, and some scientists estimate that 80% of Americans can no longer see the Milky Way from their location. Maps of light pollution give a global view to where in the world it will be hardest to get a good glimpse of the heavens. It still remains true that the farther out into the country you go, the easier it is to see a sky full of stars. The Beekman 1802 farmhouse, for example, is a perfect spot.



WHO YOU ARE

Jiminy Cricket taught us the song when we were kids, but why do we wish upon stars? The origins are hazy, but as far back as the second century AD, the Greek astronomer Ptolemy theorized that falling stars, or meteors as we now understand them, were actually caused by the gods prying apart the heavens to peek down at the mortal world, and one could make a wish during such a momentous occasion. Christians later popularized the idea that shooting stars were souls ascending to heaven and could carry with them your heart's wishes. Whatever you might believe, we never pass up

whisper a wish out into the universe.

the opportunity to



The approximate number of new supernovae, or

exploding stars, discovered by scientists last year using the most advanced digital telescope to date. Supernova explosions represent the dramatic deaths of stars, and they only happen once a century in the Milky Way. They help scientists measure how fast the universe is expanding.

# #1 NEW YORK TIMES BESTSELLER HIDDEN FIGURES IN THE LAMENTA Straighing memorates relievely loand responses (French on the law) on the MAN and made to the American responses (French on the Man and made to the American responses (French on the American distant). The is these small entry. \*\*Example: The Company of the American distant is the second distant of the American distant is the second distant. \*\*Example: The Company of the American distant is the second distant. \*\*Example: The Company of the American distant. \*\*Example: The Company of the Company of the American distant. \*\*Example: The Company of the Company of the American distant. \*\*Example: The Company of the Com

"THE NITROGEN IN OUR DNA, THE CALCIUM

IN OUR TEETH, THE IRON IN OUR BLOOD,

MADE IN THE INTERIORS OF COLLAPSING

THE CARBON IN OUR APPLE PIES WERE

STARS. WE ARE MADE OF STARSTUFF."

Katherine Johnson, Mary Jackson, and Dorothy Vaughan were African American women who were essential to the success of NASA space missions in the 1960s. These three brilliant mathematicians overcame tremendous racial and gender barriers to advance our nation's understanding of spaceflight. Hidden Figures: The American Dream and the Untold

Story of the Black Women Who Helped Win the Space Race is a 2016 nonfiction book written by Margot Lee Shetterly that tells their story, and an Academy Award-nominated film of the same name came out that year. Katherine, Mary, and Dorothy are no longer with us, but we can honor their legacy through supporting organizations like Black Girls Code, which aims to provide African-American youth with the skills to occupy some of the 1.4 million computing jobs expected to be available in the U.S. by the end of 2020.

THE SI NEW YORK TIMES BESTSELLER

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- CARL SAGAN, COSMOS

**AMERICAN HERO** 

Guion Stewart Bluford Jr. has the distinction of being the first African American in space. Before becoming an astronaut, Bluford rose to the rank of colonel in the United States

Airforce. In 1983, on a mission titled STS-8 where he and his crew orbited Earth 98 times, he became the first

African American in space.

He participated in four
shuttle launches during
his long and inspiring
tenure with NASA.



A dramatic velvety black winter sky is the perfect backdrop to take in the majesty of the stars. Don't quite know what you're looking at when you gaze heavenward? Don't worry—there's an app for that! Star Gazer, Star Walk, and Skyview are all affordable and informative guides to the night sky and can quickly turn you into that friend who can always spot Orion's Belt or Cassiopeia. Or, if you want a really educational tour of the stars, check out the NASA app to stay updated on the latest NASA missions and track satellites.

#### **WHY DO STARS** TWINKLE?

There is a mysterious power and serene natural beauty about the twinkle of a night star. But what is it exactly that causes such a magical reaction to occur? Well, believe it or not, the twinkle of stars is no accident. The movement of air (sometimes called turbulence) in the atmosphere of Earth causes the starlight to get slightly bent as it travels through the atmosphere down to us on the ground. To our eyes, this makes the stars seem to twinkle.

Goss UP: Almost every major retailer from Wal-Mart, to Target, to Ulta Beauty decided to remain closed this year on Thanksgiving. While the closures are more related to COVIDassociated declines in store traffic this year, perhaps it will signal the importance of designating some days just for quiet gatherings of family and friends in the years to come.

#### PACK YOUR TELESCOPE

If the idea of traveling to a stargazing destination appeals to you, you might want to check out the Isle of Sark, the world's first "dark sky island". The Isle of Sark is the smallest of the four main Channel Islands, which lie between England and France, and boasts a population of 500 souls. All cars and vehicles other than tractors are banned, and residents travel by



bike or on foot. There are no public streetlights, making it the most ideal location in the world for celestial gazing. It was awarded the designation of being Europe's first "Dark Sky Community" in 2011, which means there is so little light pollution that it is possible to observe astronomical events with the naked eye.

### TWINKLE TWINKLE LITTLE STAR

I'm sure most of you are familiar with the song "Twinkle Twinkle Little Star", but few know the history of this song in its entirety. Written only four years after the Beekman farm was built, this song was originally written as a poem by Jane Taylor titled "The Star". It is typically sung to the tune of classic French melody "Ah! vous dirai-je, maman", which after its original publication was composed by none other than Mozart himself! While we all have probably sung this song at some point in our lives, I doubt any of us have ever recited past the first verse. That's right, while there are many adaptations of "Twinkle Twinkle Little Star" throughout the world, the original version of this song actually contains five stanzas. Yeah...we feel slightly betrayed by this new information as well. But not to worry! We have for you the official lyrics of the original poem written by Jane Taylor so that you can sing along properly each time you feel inspired by a twinkling star above!

### LITTLE STAR BY JANE TAYLOR

Twinkle, twinkle, little star, How I wonder what you are! Up above the world so high, Like a diamond in the sky.

When the blazing sun is gone, When the nothing shines upon, Then you show your little light, Twinkle, twinkle, all the night.

Then the trav'ller in the dark, Thanks you for your tiny spark, He could not see which way to go, If you did not twinkle so.

In the dark blue sky you keep, And often thro' my curtains peep, For you never shut your eye, Till the sun is in the sky.

'Tis your bright and tiny spark, Lights the trav'ller in the dark, Tho' I know not what you are, Twinkle, twinkle, little star.

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# SAFE-GUARDING OUR STARS

The Fight to Preserve the Beauty of the Night Sky.

BY JACKSON LEON

ver since Brent and Josh moved away from the bright lights of NYC, they have enjoyed few things more than the natural serenity of the Sharon Springs night sky. Unfortunately, intrusive artificial lighting from buildings and commercial structures has caused a gradual increase in light pollution worldwide, brightening the night sky and preventing astronomers and stargazers from appreciating the full mystique of the heavens. While this issue is still prevalent on a global scale, we are proud to say that actions have been taken by our neighbors in Cobleskill to ensure that our starry nights make a glowing comeback. Schoharie County offers some of the darkest skies and most beautiful stargazing locales in the country. But until quite recently, it felt for some as though the magic of the Mohawk Valley skyline was lost. That was until the Night Sky Initiative was born.

Back in 2015, SUNY Cobleskill faculty member and local astronomer Jose Antonio Merzeau expressed his concerns to a local Wal-Mart regarding their new illumination system and the dampening effect it was having on his community's night sky. Three years later, after much pleading and explanation, Wal-Mart's Cobleskill location installed LED lights as a replacement for their grand illumination system. This moment would be the first of many wins in Merzeau's fight to preserve his community's nighttime wonders, and the cause is still gaining momentum around the country.

The inspiration for Merzeau's initiative came from a desire to preserve a dying natural landscape and give new spotlight to the wonders of our galaxy. Our light choices have implications beyond just our ability to see the stars however, and people of all walks of life can find inspiration to contribute to the Dark Sky cause.

An overwhelming portion of our planet is powered by artificial light, throwing off the earth's natural equilibrium of light and dark. Not only is this excess artificial light causing a rapid decrease in visible stars, but it is also a pollutant that is causing harm to the biological processes of plant, animal and human life. Fortunately for us, light pollution is reversible, and you don't need to be an astronomer to make a difference. Merzeau's initiative was grand, but it is just as easy for everyone else to do their part daily to help the cause. Here are three simple steps you can take to lessen the effects of light pollution; Keep your blinds drawn as often as possible, put dimmer switches on household lights, and only use light sources when absolutely necessary!

In today's fast-moving society, it is so easy to neglect or even forget the natural gifts of our bountiful planet, and all it takes is a little mindfulness to ensure that the truest beauties of our world live on forever. As important as it is to preserve the beauty offered by our most gorgeous stargazing locales, it's just as crucial to know where to find them. Keep reading to learn about some of the most mesmerizing planetariums in the U.S., where you and your family can enjoy an unrivaled stargazing experience.

EXPERIENCES | TOP 5 U.S. PLANETARIUMS

# TOP 5 PLANETARIUMS

to visit in the U.S.

BY JACKSON LEON

ight pollution has sadly made it difficult to appreciate the full beauty of the night sky.

Fortunately, there are still plenty of places you can go to have an unparalleled stargazing experience free of the effects of light pollution. Planetariums are astronomical auditoriums containing entire galaxies within, making them perhaps the best place to appreciate an unplagued view of our miraculous universe. Here are five of the best planetariums to visit in the U.S. for a stargazing experience you'll never forget:



#### **ADLER PLANETARIUM**

Chicago, Illinois

Nearly 100 years old, the Adler Planetarium is widely known around the world as the first ever planetarium in the western hemisphere. Complete with three separate theaters and an observatory, Adler also features a plethora of exhibits you can't find anywhere else, one of which being "Chicago's Night Sky". Adler's observatory deck offers a remarkable view of Chicago's downtown skyline, and though this sight is something to behold, its full beauty has been slightly diminished due to increasing light pollution. Visitors of this marvelous exhibit will be able to see what an unpolluted Chicago skyline would look like, as well as gain insight into how various astronomical experts are finding solutions to Chicago's night sky issue, and how they too can contribute to the cause. Aside from what's inside, the physical structure of Adler Planetarium is a marvel to behold in itself. Not only is Adler ginormous, but it features a unique art deco design and signature domed top that makes it unmissable to the average passerby and a definite must-see.

## **ALBERT EINSTEIN PLANETARIUM** *Washington, D.C.*

If you've ever dreamed of being an astronaut for a day, this is the planetarium for you! Located inside of the Smithsonian National Air and Space Museum, the Albert Einstein Planetarium specializes in space flight and utilizes a modernistic Sky Vision Dual projection system for a futuristic flying experience you can't find anywhere else. Whether you're a casual space flight junkie or an astronaut in training, Albert Einstein offers a wide array of shows and exhibits that'll surely fulfill all of your wildest space flight dreams and fantasies. Go back in time by browsing rare historical artifacts like Neil Armstrong's Apollo 11 spacesuit. Or if you're feeling adventurous, pick from a handful of real flight simulations and put yourself amongst the stars!

#### **BURKE BAKER PLANETARIUM**

Houston, Texas

Located within the Houston Museum of Natural Science, the Burke Baker Planetarium utilizes state of the art technology to provide its guests with a wide variety of wonderous galactical experiences and a first-rate guide through the galaxy. What makes this planetarium so unique is that it boasts the world's most advanced digital projection system, Digistar 6, which presents a such a realistic view of the limitless wonders of the universe as if you were really in space! Digistar 6 also lets people play the part of real astronauts by allowing them to navigate asteroid fields and explore planetary surfaces. Just when you think Burke Baker couldn't get any cooler, its domed theater is where NASA trains their space shuttle astronauts to properly identify star fields. If you're looking for a stateof-the-art stargazing experience parallel to that experienced by the top superstars of space, Burke Baker Planetarium is the place for you.



# MOREHEAD PLANETARIUM AND SCIENCE CENTER

Chapel Hill, North Carolina

As the first ever planetarium in the southern portion of the United States, Morehead Planetarium and Science Center prides itself on its rich history and traditions but has also evolved greatly over the years to ensure it remains one of the top scientific auditoriums in the country. Morehead has historically been made a temporary home to astronauts preparing for important space missions, and even served as the training ground for both the



Apollo and Gemini Spacecrafts. This extraordinary astronomical temple features a fully domed infrastructure equipped with the latest and greatest digital technology for out-of-this-world star shows and exhibits. Residing on the gorgeous University of North Carolina campus in Chapel Hill, Morehead is a hugely popular hotspot for UNC students and faculty, however its doors are always open to tourists from far and wide.

#### THE SAMUEL OSCHIN PLANETARIUM

Los Angeles, California

In the mood for a show? There seems to be no better place for an action-packed galactic journey than the Samuel Oschin Planetarium. Located inside of the famous Griffith Park Observatory, this planetarium offers a unique movie theater-like stargazing experience that is relaxing yet captivating. Home to one of the largest and most technologically advanced domed star projectors in the world, this awe-inspiring theater features a live storyteller and countless different shows from various moments in space history to choose from. Launch yourself onto different planets in search of H2O with the "Water is Life" show. Or perhaps glide through the stars in search of life's most difficult questions with "Centered in the Universe". Do be aware that tickets can only be purchased at the observatory and only for that day's shows, so be sure to do some research in advance to see which upcoming shows interest you most.



Turning the Ordinary into the Extraordinary.

BY JENNIFER TABER VANDERWERKEN

he Corning Museum of Glass is a ten-acre not-for-profit museum in Upstate New York that invites the public to see a medium we encounter every day in a whole new light. We recently collaborated with a talented team of twelve artists from The Corning Museum of Glass on a series of glass sculptures inspired by our holiday theme, TwinkleTwinkle. These original creations will be on view at the Beekman 1802 Mercantile in Sharon Springs this holiday season.





"WE LOVE TO EXAMINE THE **ROLL THAT GLASS PLAYS IN** PEOPLES' LIVES, AS WELL AS THE ROLL IT HAS PLAYED THROUGHOUT HISTORY"



Founded in 1951 in Corning, New York, The Corning Museum of Glass is an expansive and immersive experience, housing over 50,000 glass objects. Visitors can view demonstrations and even try their own hand at glassmaking, with classes ranging from beginner sessions to intensive courses taught by master glassmakers. The Corning Museum of Glass is home to a bevy of working artisans who agreed to bring our TwinkleTwinkle to life.

Eric Meek manages the hot glass team, and his many years of experience as both a glassmaker and senior manager of programs for The Corning Museum of Glass gave him considerable insight into leading the Beekman 1802 collaboration.

"We are very appreciative of the opportunity to partner with Beekman 1802," says Eric. "I love the creative energy behind the broad theme of TwinkleTwinkle, and it was wonderful to see how the different artists responded to that query."

"Everybody who works on The Corning Museum of Glass team is both an artist and educator," he says. "We love to examine the roll that glass plays in peoples' lives, as well



Helen Tegeler, a glass artist since 1994, is one of the twelve artists who created glass pieces for the collaboration. She found the theme to be an enticing creative challenge.

"While all of the artists adhered to the same overall color palette, this project really highlights

the diverse talents of everyone on the glass team. Each one of us had a different approach," she says. "The theme of TwinkleTwinkle made me reflect on the beauty of natural light and nature in winter—shining stars, glistening snow on trees, and candles."

"It was a great headspace to work in and had me looking forward to the holidays and celebrations," she says.

If the beautiful glass sculptures at the Beekman 1802 Mercantile inspire you to visit The Corning Museum of Glass for yourself, you can rest easy in their many COVID-19 safety precautions. The spacious museum and reservation system allow for excellent social distancing, and they employ hospital quality air filtration.

We invite all our neighbors to come see the beauty of glass on display at The Beekman 1802 Mercantile in Sharon Springs, and discover the twinkly magic, artistry, and creativity of what is so much more than an everyday object.



# NEIGHBOR COOKIE SHARE

Josh and Brent test out our Neighbor's tastiest recipes.

he approaching holiday season brings with it a newfound aura of joy and mystique accompanied by an onslaught of gifts, thanks, and celebrations. But perhaps the best thing about this time of year is the food!

This year when we launched our new skincare line in Ulta Beauty stores, we wanted to demonstrate to the essential workers there that Beekman was not just about kindness to skin but about kindness to others as well. However, because of COVID travel restrictions, we could not do store visits to meet the team members as we had planned. Instead, we started "Cookies for Kindness", a project that connected us with locally owned bakeries in the area of each Ulta Beauty store (read more on this later!). We decided to extend this idea of "Cookies for Kindness" by asking our Beekman Neighbors to submit their favorite cookie recipe for us to share in this issue, which just so happened to coincide perfectly with the completion of our new kitchen!

We couldn't wait to test out these delicious cookie recipes in our newly designed kitchen, but what's better is that we got to do so with the help of one of our own talented artisans. Anthony Leberto is a long-time pastry chef, making him the perfect cookie companion. Just recently Anthony paid a visit to the Beekman Farmhouse to help us create the delicious cookie recipes sent in by our neighbors, and we're sure you'll find as much joy in eating them as we did making them!

- **1.** Going through all the recipes that were submitted.
- 2. Anthony is our neighbor in Sharon Springs, and one of the owners of Brimstone Bakery in Sharon Springs.
- **3.** Josh rolling out the dough for one of the recipes. The Cambria counter surface is perfect for this because it stays cool, so the dough does not stick.
- **4.** Brent was tasked with making his FAVORITE cookie recipe, and it requires no baking at all! He does put a special twist on it he sprinkles each decadent morsel with a little salt.
- **5.** In the fall and winter, Önder's favorite spot is right in front of the stove especially when we are cooking something!
- **6.** Anthony and his bakery make several artisanal food items for Beekman 1802. He knows better than anyone what it means "when golden" happens.
- 7. We can't wait to see which cookie recipes from this issue you decide to make. Don't forget to set a few aside and share some kindness of your own.





# Taste some wonders

Cookies embody one of our mottos: "Simple things done right." Cookies may seem pretty unassuming, but we've seen the power they hold in their ability to bring people together and create moments of magic. We love how difficult it is to pick just one favorite recipe to share in the annual cookie swap. We cherish a box of cookies when they're gifted to us (and try not to eat them all in one sitting). When it came to our Ulta Beauty launch this year, cookies became the element that made it all extra special. These holidays may look a little different than years' past, but the power of a cookies endures.

Read on to learn about the cookie recipes that have shaped some of our favorite holiday moments and traditions over the years. Plus, learn how we connected with small businesses around the country for the ultimate milk and cookies delivery.

# LET THERE BEKAHK

How one attempt to make the decadent and buttery Egyptian cookie for Eid ul Fitr goes hilariously wrong.

BY ASHLEY HEFNAWY

or Muslims around the world, the high holidays · are often not in alignment with the traditionally celebrated holidays of Western culture. Our holidays change with the year, depending on the Islamic Calendar (which is based on the moon). Every holiday presents a new opportunity for tradition,

growth, and spiritual awakening. There's always a lot of fuss in the Islamic community around the official start date of Ramadan, which is our biggest holiday. This is a holiday that takes place during the ninth month of the Islamic calendar, honored through fasting, prayer, recitation of the Quran, and community gathering—all to commemorate the arrival of the holy Quran. The end of the month marks another holiday for us, called Eid ul Fitr, a festival of feasts that happens at the end of

Ramadan. Our other major holiday is called Eid ul Adha, which commemorates the Prophet Ibrahim's willingness to sacrifice his son in an act of worship to God.

These holidays, though unique, have always carried similar traditions in my family. I think every family celebrates a little differently, and there are a lot of traditions we've picked up and let go of over the years, but there's always one thing we have to eat: Kahk.

Kahk is a buttery, crumbly cookie that resembles a small biscuit in appearance. Each individual cookie either has a pistachio, date, or walnut filling, topped with a beautiful design that is often made with a stamp (sometimes done by hand though!) and powdered sugar —the most important part, in my opinion. I've eaten kahk almost every single year during the Eid holidays

since I can remember, and never really understood the importance of the cookie until this year when

> I celebrated Eid with my family from afar amidst the global pandemic.

During past Eid celebrations, my father would go to a local pastry shop and pick up a large box of these cookies. Despite having these cookies every year for as long as I can remember, each time feels novel. I can't say they're my absolute favorite cookie in the whole world (I'm still a sucker for chocolate, sugar, and gooey chocolate chips, and I was raised with a mixed Arab-Western palette),

but there's something that happens when I eat them during Eid.

I'm transported to a pure state of childhood wonder, purity, and innocence; a mental state that is free of anxiety, that welcomes nothing but delicious tasting food, naps, and love.

Given the lockdown that happened during Ramadan and Eid, my family (like many others around the world) was unable to gather in person, which meant we weren't able to eat kahk together. I couldn't find any places near



me that sold the cookies, so I decided to do something unheard of—I attempted to make kahk for the very first time, on my own.

I was good at following recipes and I had a knack for baked goods, especially at that point in the pandemic, but I had no idea what I was getting myself into. From the very beginning of the recipe I chose to follow from some random Arabic blog, and I had issues. The dates that I had were not ideal for baking, as it turned out. I had to melt them to transform them into a sticky consistency that would be easy to use as a filling for the cookies. Something went wrong in my melting process, and they became liquid. I persisted though and attempted to pack the liquid filling into the dough. The dough was okay, though I also neglected to purchase ghee—another crucial ingredient. The stuffing made the already precarious dough break down, so when it came time to eventually put the cookies in the oven, the filling was essentially part of the outside. A mess.

I took them out of the oven to find these misshapen excuses for cookies. I knew I had messed up, but insisted on coating them in powdered sugar anyways, a last-ditch effort to save them. That just made them look even more bizarre. I sent my mother a picture, to which she replied laughing. I even insisted that they tasted good and tried to give some to my partner, but he never ate them.

Although my experience of trying to make them on my own was an utter and complete failure, I think it made me appreciate them even more. I appreciate the artistry behind them, the way they magically wound up in my hands as a kid, the efforts my father would make to assure that we had our celebratory cookies on our special holidays. I'm glad that I tried to make them and failed now I know what I have to do better, next time, so that I can pass the tradition on to future generations of my family.

#### **FIND ASHLEY**

Website: ashleyhefnawy.com

- 2 ¼ cups all-purpose flou
- 2 teaspoons ground ginger
- 1 teaspoon ground cinnamon
- 1 teaspoon baking soda
- ½ teaspoon ground cloves
- ½ teaspoon ground nutmeg
- ½ teaspoon fine salt
- 1 stick unsalted butter, at room temperature
- 1 cup granulated sugar, plus more for rolling
- ¹/₃ cup molasses
- 1 eg
- 2 ounces crystallized ginger roughly chopped

# CHEWY GINGER COOKIES

provided by our Neighbor Beth Green

#### BETH SAYS...

I have made these countless times, and each time I make them, I ALWAYS have requests for the recipe! On occasion, someone will even ask when I'm going to go into the cookie business. Maybe when I retire in a few years! PREHEAT TEMP: 375°F BAKE TIME: 12 TO 15 MIN

Preheat the oven to 375°F. Line two baking sheets with parchment paper. Whisk the flour, cinnamon, baking soda, cloves, salt, and nutmeg together in a medium bowl. Set aside.

Beat the butter and sugar together in a large bowl with an electric mixer on medium-high speed until well combined, about 3 minutes. Add the molasses and egg and beat until lighter in color, about 3 minutes. Add the flour mixture and mix on low until well blended. Fold in the chopped crystallized ginger.

Using a tablespoon or dough scoop, form the dough into 1-inch balls and roll in sugar. Place each ball 2 inches apart on the prepared baking sheets. Bake until golden and crackled, 12 to 15 minutes (the cookies will still be a little soft). Baking these in 3 batches one sheet at a time gets you the nice, crackly top. The second sheet of cookies can stay on the counter until ready to bake. Allow the cookies to cool for 5 minutes on the baking sheet then remove to a rack to cool completely.



#### COOKIES

- 8 tablespoons (1 stick) unsalted butter, at room
- ½ cup granulated sugar

- 3 cups Maple Granola

#### MAPLE GRANOLA



#### JOSH SAYS...

They basically combine every one of my favorite things about every other good cookie into one giant cookie heaven. They don't, however, contain real cowboys. That would be more fun than even I could handle.

### COWBOY COOKIES

Josh's favorite cookie

**MAKES 3 DOZEN COOKIES OVEN TEMP: 350°F BAKE TIME: 15 MIN** 

Position the racks in the upper and lower thirds of the oven and preheat to 350°F. Line 2 large baking sheets with parchment or waxed paper.

In a medium bowl, whisk together the flour, salt, baking powder, and baking soda.

In a bowl, with an electric mixer on medium speed, beat the butter with the granulated and brown sugars until well combined. Beat in the egg and vanilla. Beat in the flour mixture. Fold in the granola.

Drop the dough by tablespoons 2 inches apart onto the baking sheets. With dampened hands, flatten the dough slightly.

Bake for 15 minutes, switching the baking sheets from top to bottom and rotating them from front to back halfway through, or until the cookies are golden around the edges and still slightly soft in the center. Let cool for 2 minutes on the pans, then transfer the cookies to a wire rack to cool completely.

TIP: We've used our favorite homemade granola in these chock-full-of-goodness cookies, but if you'd like, you can use your own favorite granola.

TO MAKE MAPLE GRANOLA PREHEAT TEMP: 300°F **OVEN TEMP: 350°F** 

Preheat the oven to 300°F.

In a large baking pan, stir together the oats and nuts. Bake for 25 to 30 minutes, or until crisp and fragrant. Increase the oven temperature to 350°F.

Meanwhile, in a small bowl, whisk together the maple syrup, oil, brown sugar, and salt.

Pour the mixture over the oats and nuts and stir to coat. Return to the oven and bake for 15 minutes, or until well set and crisp. Transfer to a large bowl to cool completely. Store in an airtight container for up to a month.



- 7 ounces almond paste at
- 1 cup sugar
- Pinch of kosher salt
- 2 large egg whites at room temperature for at least 30 minutes
- Fruit preserves

## PEACH BELLINI AMARETTI

provided by our Neighbor Patricia Brown, at Frosted Fig Bakery

#### PATRICIA SAYS...

We made the cute goat cookies for the Ulta launch. This recipe is for a cookie that everyone loves. It's one of the prettier cookies you'll ever see, mouth-wateringly delicious, and completely customizable, making it the ultimate crowd pleaser. To top it all off, this cookie is gluten and dairy free, but you'd have no idea just by tasting it!

#### FIND PATRICIA:

Facebook: @FrostedFig Instagram: @thefrostedfig Website: frostedfig.com PREHEAT TEMP: 375°F BAKE TIME: 12 TO 15 MIN

Preheat oven to 300°F and place racks in upper and lower thirds of your oven. Line two large sheet pans with parchment paper or a SILTPAT.

Pulse almond paste, sugar, and salt in a food processor until broken up and well mixed, then add egg whites and puree until smooth. Batter will be a bit sticky and stiff. Transfer batter to a cookie press with an open star piping tip (Wilton M1) and pipe 1-inch round flowers on pans.

Bake, rotating and switching position of pans halfway through, until puffed and peaks become slightly golden. 15 - 18 minutes.

Cool on sheets and add any preserves or filling you wish, and sandwich together.

We use our Peach Bellini Preserves but we also change out the filling depending on the season and what we have available. Apple cider preserves, lemon curd, or apple butter all work well.



- unsalted butter
- rolled oats

# PEANUT BUTTER-CHOCOLATE NO-BAKE COOKIES

Brent's favorite cookie



#### **BRENT SAYS...**

This easy, no hassle recipe contains the perfect balance of sweet and savory brought to life by a heavenly blend of cocoa, peanut butter, and vanilla that keeps you coming back for more. Line a baking sheet with wax paper or parchment.

Bring the sugar, milk, butter and cocoa to a boil in a medium saucepan over medium heat, stirring occasionally, then let boil for 1 minute. Remove from the heat. Add the oats, peanut butter, vanilla and salt, and stir to combine.

Drop teaspoonfuls of the mixture onto the prepared baking sheet and let sit at room temperature until cooled and hardened, about 30 minutes. Refrigerate in an airtight container for up to 3 days.

BRENTS SECRET: Sprinkle a little coarse salt on the surface before they cool entirely or add a 1/4 cup of crushed salted peanuts into the mix.



- 2 cups all purpose flour
- 1 tablespoon baking soda
- 2 teaspoon salt
- 1 pound unsalted butter
- 2 cups light brown sugar
- 1 cup sugar
- 4 large eggs
- 1 tablespoon vanilla extrac
- 1 tablespoon pure lemon extract
- Zest of one lemon
- 6 cups rolled oat
- 2 cups unsweetened flaked coconut
- 3 cups dried blueberrie





#### BRENT & JOSH SAY...

Anthony is an artisan who has worked alongside us for years, and he was kind enough to contribute his favorite cookie recipe for this issue, one which he feels perfectly represents himself and his bakery. These irresistible treats are delectably doughy in the center and finished with a golden-brown outer layer that'll surely satisfy your sweet tooth and leave you craving just one more!

#### FIND ANTHONY:

Facebook: @BrimstoneBakery Instagram: @brimstonebakery Website: brimstonebake.com

## BLUEBERRY COCONUT OATMEAL COOKIE

provided by our Neighbor
Anthony Leberto
at Brimstone Bakery



OVEN TEMP: 350°F BAKE TIME: 8 TO 10 MIN

Preheat oven to 350°F. Sift flour, baking soda and salt together. Cream butter and sugars, add eggs, vanilla, lemon extracts and lemon zest.

Add flour mixture on low speed until incorporated, and then add coconut, oats and blueberries until a soft dough forms. Remove dough from bowl and onto plastic wrap. Wrap and chill at least 3 hours. Roll in small balls of 20 - 30 grams and bake at 350°F for 8 - 10 minutes or until golden around the edges.



#### SHORTBREAD

- ½ cup sugar

#### FILLING

- 2 tablespoons unsalted

## PEANUT BUTTER AND JELLY SHORTBREAD SANDWICH COOKIES

provided by our Neighbor Kelli Scott-Kudlack

#### KELLI SAYS...

When I was about seven years old. I became obsessed with baking. I loved peanut butter and jelly sandwiches so much that I remember asking my mother if we could create a cookie that tasted exactly like that. So, we set aside a day and made this little delight. My mother has since passed; however, the fondness of this memory still remains and this delectable little cookie with its creamy peanut butter and jam center has graced my cookie jars, platters, and gift boxes throughout the years. We changed the jam flavors quite often, however, I find that the Beekman 1802 Tart Cherry Almond Jam works beautifully with the sweetness of the peanut butter and confectioner's sugar dusted on top. I hope this recipe brings you as much joy as it has brought us over the years.

TO MAKE THE SHORTBREAD DOUGH **OVEN TEMP: 325°F BAKE TIME: 10-12 MIN** 

In a large bowl, cream the butter and sugars until light and fluffy. Combine the flour, cornstarch, and salt. Gradually add this to the creamed mixture and mix well. Once combined, form dough into a large disc and chill for approximately one hour.

When thoroughly chilled, preheat oven to 325°F. Roll out dough in a large rectangle approx. 15 x 21 inches and use cookie cutters (I always use the fluted cookie cutters) to create ¼-inch desired shapes. Place 2 inches apart on ungreased baking sheets. Bake for 10 to 12 minutes or until set. Remove and place on wire racks to cool.

#### TO MAKE THE FILLING

In a mixing bowl, beat together the butter and peanut butter. Add the powdered sugar and mix until dry and crumbly. With mixer on low, add one tablespoon of cream at a time. Mixture will be dense. Add another tablespoon of cream if needed to get the right piping consistency.

Pipe onto one side of the cookie and top with a little dollop of jelly in the middle. Press another cookie onto the filled side and push the filling to the edges. It's a whole lotta yum!



# COOKIES FOR KINDNESS

BY AMY LEE

#### Our Tasty Debut at Ulta Beauty.

wo people, passionately trying to get their business off the ground despite an economic uncertainty, a new idea and yet not enough time, friends fervently packaging around the kitchen table...sound familiar?

Many Neighbors recognize this as the story of Beekman 1802. Yet regardless of the odds, two Manhattanites, a farmer, and his 80 goats became one of the largest independently owned beauty brands, 12 years in the making. The biggest cherry on top came this July, when our brand debuted in 400 Ulta Beauty stores across the nation.

But we knew that the story of an underdog was not just limited to Beekman 1802. There have been countless stories of mom-and-pop shops all over, hit especially hard by the pandemic and the recession that followed afterwards. We knew that we didn't want to keep all the good fortune to ourselves.

Since our skincare is known for [goat] milk, we thought what better welcoming gift to go with it than cookies? Which is why for our Ulta Beauty launch, we partnered up with hundreds of bakeries and started the "Cookies For Kindness" initiative.

And these local bakers (turned Beekman Neighbors) sure have a way of going above and beyond. Who knew icing was such an art form? From goat faces, to gingham print, to our company logo, there wasn't an idea that couldn't be executed by the many bakeries we worked with. Seeing the brightly patterned masks and





the twinkling eyes of the Ulta Beauty employees receiving the cookies made it all worthwhile. We loved scrolling through our social media pages, seeing all the tags and reactions. But we have to be honest, one of our favorite moments was when we were surprised back with cookies of our own to enjoy! It was like an old-fashioned holiday cookie swap, quarantine-style.

One bakery Neighbor that has a special place in our hearts is Cookie Therapy based out of Troy, New York. Faye Jones and Ashley Brown, much like Josh and Brent, experienced the negative effects of a recession and needed a way to bring in income. But instead of goats, they used one of their favorite hobbies—baking. Within six months, they grew from

cookie pick-ups off their front porch to using a commercial-sized kitchen with a growing staff. With memorable flavors like red velvet Oreo, passionfruit margarita, and Mexican hot chocolate, it's no wonder Cookie Therapy already shipped thousands of cookies by the time we contacted them about our Ulta Beauty project.

Even though there were many challenges this year, we were blown away by the creativity, resourcefulness, and generosity of so many Neighbors. Our Ulta Beauty launch truly couldn't have been a Beekman experience without inviting our Neighbors to be a part of it.









Want to brighten someone's day? Here are some of Cookie Therapy's tips and tricks to shipping your own cookies!

"We recommend placing two cookies bottom to bottom for the most stability. Food grade sealable plastic bags (eco-friendly options are available!) help them maintain freshness. If you don't have a bag, tightly wrap your bottom to bottom cookies in plastic wrap and then tissue paper."

#### FIND COOKIE THERAPY

Facebook: @cookietherapyalb Instagram: @cookietherapyalb Website: cookietherapyalb.com

52 BEEKMAN 1802 ALMANAC WINTER 2020
WINTER 2020 BEEKMAN 1802 ALMANAC S3

#### BLACK GOURDS TABLE

By David Stark

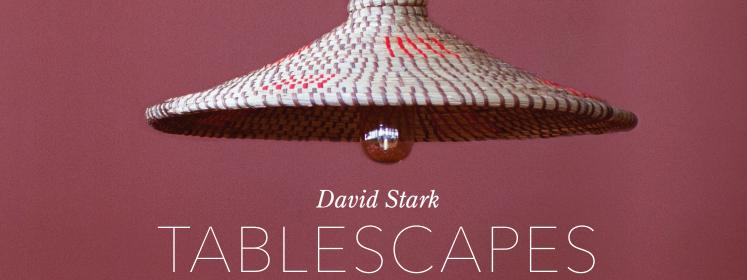
Moody and spooky elegance – these dried gourds were simply painted with matte black paint, becoming a living Mapplethorpe photograph.

Photo by Corrie Beth Hogg



# Create your HAPPY PLACE





Planning life's most important events can be an incredibly overwhelming ordeal, which is why it's sometimes best to just let loose and allow your imagination to carry you away! David Stark Design is an event design and experiential marketing agency dedicated to providing its customers with unforgettable experiences through innovative and playful design. Comprised of a team of skilled artists and "passionate perfectionists", David Stark Design works hand in hand with its customers to tell a unique story and produce an experience that will leave a lasting impression on everyone in attendance.

#### **TOMATO TABLE**

For this tablescape, we looked to the farmer's market for our muse. Tomatoes are so plentiful and varied when they are in the height of their season, so why not celebrate them? No need for flowers, they are beautiful enough as is, simply styled with egg cups, wood blocks, and dark bowls.

Photos by Corrie Beth Hogg







Here at Beekman, we pride ourselves on providing our neighbors with one of a kind experiences through a blend of simplicity and elegance, which is why we are so inspired by David Stark. This holiday season we were inspired by the various table décor designs Stark has created, and we hope they will also inspire you to create your own meaningful experiences through fun and innovative design. These awe-inspiring tables allow us to see simple things in a whole new light, reminding us that creativity doesn't require expensive purchases or fancy material, and that all that's needed to create a beautiful space is an open mind and a little imagination.

# TIPS FOR QUICK AND EASY WAYS TO TRANSFORM ANY SPACE INTO SOMETHING MORE:

Sometimes the things in our home that we feel don't add much to our space simply need a little makeover. Try adding a new coat of paint to any household object to give it a new life and purpose.

Give any room a unique theme by adding a pop of color. Pick one or two of your favorite colors and decorate your space with them to give it a bit of personality. Note: Darker shades of blue, gray, purple, and green are known to be calming and reduce anxiety.

Be creative! You'd be surprised at the many things you can use to decorate with.
You can use food, plants, books, or whatever you have on hand to add a spark to any empty space.











#### **CULTURE LAB DETROIT BRICK TABLE**

A community comes together one brick at a time. Here, actual bricks become candle holders at this grand, singular dining table for 50, another Culture Lab Detroit celebration. The bricks were given back to the mason and ultimately used for their original purpose.

Photos by Ara Howrani

"ALL THAT'S NEEDED TO

CREATE A BEAUTIFUL SPACE
IS AN OPEN MIND AND A

LITTLE IMAGINATION."

#### CULTURE LAB DETROIT BREAD TABLE

What do you get when you marry the totems of Brâncuşi with the baguettes of your favorite bakery? You get a centerpiece that makes "breaking bread" take on a whole new meaning at this Culture Lab Detroit salon dinner.

Photos by Ara Howrani

#### FIND DAVID STARK DESIGN

Facebook: @davidstarkinc Instagram: @david\_stark\_design Website: davidstarkdesign.com

58 BEEKMAN 1802 ALMANAC WINTER 2020

### Grow your own

# PROVEN HARVEST®

Ideas for Planning Your Spring Garden in Advance.

PROVIDED BY PROVEN WINNERS

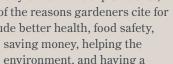
here are few things in this world more mouth-wateringly euphoric than the crisp bite of a tomato plucked right from the vine. This is the kind of magical moment we live for when we grow our own food. Harvesting at peak means that the most flavorsome and nutritionally dense fruits and veggies are just a few steps away, and it's never been so easy to have five-star produce right at your fingertips.

Now, more than ever, people are turning to their own gardens for some of their favorite fruits, vegetables and herbs. Some are doing it as a safer way to feed their families at a time when instore shopping is quite challenging, while others have taken up gardening as a welcome distraction from the daily news.

Dr. Leonard Perry of the University of Vermont explains that, "In addition to better flavor, some of the reasons gardeners cite for growing their own vegetables include better health, food safety,

> environment, and having a better quality of life."

Here at Beekman, we have dedicated ourselves to using only the finest all-natural ingredients when crafting our products, and this is because we feel that knowing what goes into your body is of the utmost importance. Regardless of whether we're talking skincare or food, quality ingredients transcend a mere superficial feeling of superiority, and ensure a very real feeling of physical and spiritual



well-being.

#### **BUT IT'S WINTER!**

You might be looking out of your window right now at your snowy garden and wondering why we're talking about growing your own Proven Harvest® now. Well believe it or not, winter is actually the ideal time to begin prepping your spring garden. Seasoned gardeners always make sure to order their desired seeds for the upcoming season well ahead of time, because if you wait until the last minute, you'll surely miss out on what you're looking for. Popular varieties typically sell out quickly in the winter. It is best to start your seeds about six weeks before your last frost date.







#### WHAT IF MY GARDEN IS SMALL?

There is no such thing as not enough space! Whether you have just a few containers on a balcony or an entire backyard to devote to growing your own food, you can always grow enough to make a meaningful impact.

If space is limited and you also want to grow flowers, consider combining both in one large container or in a raised

garden bed. Why segment the two when one can benefit the other? Pollinating bees who stop by for a sip of nectar from your Rockin'® Fuchsia flowers will do double duty by also pollinating your Berried Treasure® strawberries.

If you will grow your Proven Harvest in a garden bed, plan now to plant a short border of perennials around it that draw in pollinating

bees and butterflies like 'Cat's Pajamas' catmint or Sweet Romance® lavender. The result will be a stronger yield from your fruits and vegetables as well as the opportunity to enjoy beautiful blooms all summer long.

#### **SHARING THE BOUNTY**

What we love most about gardening is its infectious ability to brighten not only your space, but that of everyone around you. Once you grow a garden you will discover that it also inevitably leads to growing your community. At first it could be something as simple as asking your neighbor over the fence what they use to feed their tomatoes. The next thing you know, you'll have enough tomatoes to share with everyone on your block! Soon others will begin asking you for advice on how to grow such amazing tomatoes and you'll set them on their way to growing their own food. So, if you need a boost this winter, start planning your garden today!

Proven Winners offers seeds as well as garden-ready plants, find more information under the Shop tab at provenwinners.com



## 5 ESSENTIAL SEED STARTING TIPS

We know this may all seem a little intimidating if you're new to gardening, but never fear! If you're hoping to grow your own proven harvest® this spring but don't know where to start, here are a few helpful tips to get you on your way:

> Each plant will come with its own unique set of instructions on the seed packet. This will be the formula for growing it successfully. Follow it closely.

Use a sterile seed starting mix when you plant your seeds in small pots indoors. It provides the ideal nutrients and texture seeds need to sprout.

Bright light is essential for stimulating growth. If you can't grow your seeds next to a very bright window, you may need to supplement with grow lights.



New seedlings are very sensitive to frost. Pay close attention to your local weather forecast and wait to plant them outdoors until all risk of frost has passed in the spring.



#### **FIND PROVEN WINNERS**

Instagram: @provenwinners Facebook: @provenwinners WINNERS\* Website: provenwinners.com

#### Beekman Farmhouse

The Final Reveal.

BY JENNIFER TABER VANDERWERKEN

n the Fall 2020 issue of the Almanac, we gave you a sneak peek of the extensive bathroom renovations at the beloved Beekman 1802 farmhouse. Almost a year after first beginning the big remodeling project, the kitchen is finally done! Come take a look behind the scenes of the heart of Josh and Brent's house, and how they hope to share it with Neighbors for many years to come.

Since moving full-time to the Beekman farmhouse in Sharon Springs, N.Y., Brent and Josh have relished making this historic home truly their own. As running their company took center stage in their lives, some major projects were shifted to the back burner. Last September, construction began on the three bathrooms and the kitchen at the farmhouse. Their architect, Nick Drummond, is a former Beekman team member who brought his talents to their vision. The work and wait have all proven to be worth it, as they now step into the kitchen of their dreams.

"One of the most important goals in the kitchen renovation was to make it work better for producing more video content from home," says Josh. "Now it's lighter and brighter, with a

beautiful island and a layout accessible to cameras, so we can share recipe development and cooking ideas with Beekman neighbors."

With state-of-the-art appliances by Miele, all of those meals will be fun to whip up and challenging in the best ways. "We've installed a steam oven, which will be a new way of cooking for me. I think learning new things constantly is what keeps you young," says Josh. "This is the kitchen of all my past dreams but also a kitchen of tomorrow. We are so excited about it."

Sustainability is important to Josh and Brent, and they adhered to that value as much as possible for the renovation.

"Our kitchen cabinets were made by a local cabinetmaker, and their quality is unmatched, so we simply painted them rather than get something new," says Brent. "The floors are reclaimed barnwood, which helps keep the overall feel of the room in line with the rest of the house. It all flows together. Despite all of the upgrades, it looks like a kitchen that has been there the whole time, just a little modernized."





To achieve the classic, yet contemporary aesthetic they wanted for their kitchen (because, as they say, they are *never* renovating again) Josh and Brent turned to the talented artisans whose work they have long sold and supported in the Beekman 1802 Mercantile, like ceramicists Jasmine Crowe, Sunny Leinhart, and glassblower Bobby Sharp. The new countertops are a sturdy quartz composite, made right here in the United States by Cambria. For finishing touches and showstopping antiques, they visited local shops, as well as a favorite antique treasure trove, Wood Bull Antiques in Milford, N.Y.

For Josh and Brent, it's the idea of future celebrations in their new kitchen that will really make it feel like home.

"This holiday season, we hope to have lots of small, safe get-togethers where we can cook and sit around the kitchen island with our friends," says Brent. "We are planning a socially distant gathering for everyone who helped bring this project to life—the plumbers, wallpaper hangers, and other truly skilled craftspeople who worked so hard on our home."

Cheers to many years of breaking bread with Neighbors in the new Beekman 1802 farmhouse kitchen!









#### RESOURCE LIST:

Large Appliances: Miele USA
Countertops: Cambria USA
Faucets/Sinks: Kohler
Hardware: Buster & Punch
Dishes: Jasmine Crowe and
Sunny Leinhart
Glassware: Bobby Sharp
Antiques: Wood Bull Antiques
Architect: Nick Drummond
Contractor: Joe LeBlanc,
Elegant Kitchens

# 

Decorate Your Life in a Whole New Light with Glitterville.

BY JACKSON LEON

e all wish the magic of the holidays could go on forever. But in the midst of all the chaos and confusion of the holiday season, it can sometimes be difficult to savor every shining moment, and before we know it, we're throwing away wrapping paper and taking down decorations. But what if you could surround yourself with serenity and bliss all year round? The holidays are great...but why must they be so short-lived? If you ask Stephen Brown, they don't need to be. A lifelong lover of crafting and the holidays, Brown founded his company Glitterville with one goal in mind: Make every day a holiday!

For most people, the build-up to Christmas Day fills us with an anticipatory wonder akin to the fondest memories of childhood. But for Stephen Brown, the countdown to the big day was a rather melancholy affair growing up. "Unlike other kids

who waited anxiously for Christmas Day to arrive, I got sadder and sadder as December 25th grew nearer, because for me it meant this magical season of sparkle was about to come to an end and everything would soon be returning to normal". It was Stephen's early obsession for crafting and the holidays that ultimately led him to take matters into his own handswith a little help from grandma. "It was during one of those post-holiday doldrums that my Nana told me, "That through crafting I could MAKE every day a holiday", a philosophy I would use the rest of my life."

Since then, Brown has dedicated himself to crafting extravagant, one-of-a-kind ornaments and decorations masterfully designed to bring joy and remind us all that every day is special if we choose to make it so. "I think inspiration is everywhere around us, but you never know exactly when it's going to hit," said Brown.



#### HAPPY PLACE | GLITTERVILLE

This open-minded approach should come as no surprise considering Brown's flair for the unexpected. He has completely redefined the meaning of the word holiday and allowed us to imagine our world in a new light never thought possible. One thing that is clear to Brown however is that finding inspiration in your own life can only be done if you're surrounded by the right people.

About eight years ago, Brown began working with Oprah Winfrey at O Magazine, which he described as one of the greatest experiences of his life. "Wherever the project, on top of a glacier, in fields full of sheep, cruise ships or on the streets of NYC, it's always like a master class with lessons to carry back to my own business. One of which is to surround yourself with supportive people who share your vision." While most of us can't enjoy the luxury of Oprah's presence, we still hold the power to decorate our lives in a manner that sparks joy and inspiration.









Let's face it, 2020 has been far more difficult than any of us had expected. The good news is that making your home glow this holiday season will be easier than ever because there are no hot trends to feel pressured to follow, no abundance of visitors you need to impress. Stephen recommends surrounding yourself and your family with things that you love and bring you joy. "I think everyone should be looking for the holiday decor equivalent of comfort food. Tree trimmings and seasonal sparkle that make you feel good and bring a smile to your face should be your go-to."

Or, if you need a little extra help finding inspiration, a great place to start is the Handmade Christmas section of the Glitterville website, which is full of whimsically wacky projects for adding a little or a lot of glitter to your celebration. No matter how you choose to celebrate this year, allow this holiday season to serve as a reminder to appreciate life's most intimate moments with the ones we hold dearest to our hearts, and that even in times of great uncertainty, there is always a glimmer (or glitter) of hope.

#### **FIND STEPHEN**

Facebook: @glitterville Instagram: @glitterville Website: glitterville.com

70 BEEKMAN 1802 ALMANAC WINTER 2020
WINTER 2020 BEEKMAN 1802 ALMANAC T1



Cultivate a
BEAUTIFUL LIFE

## Komieko Mosher

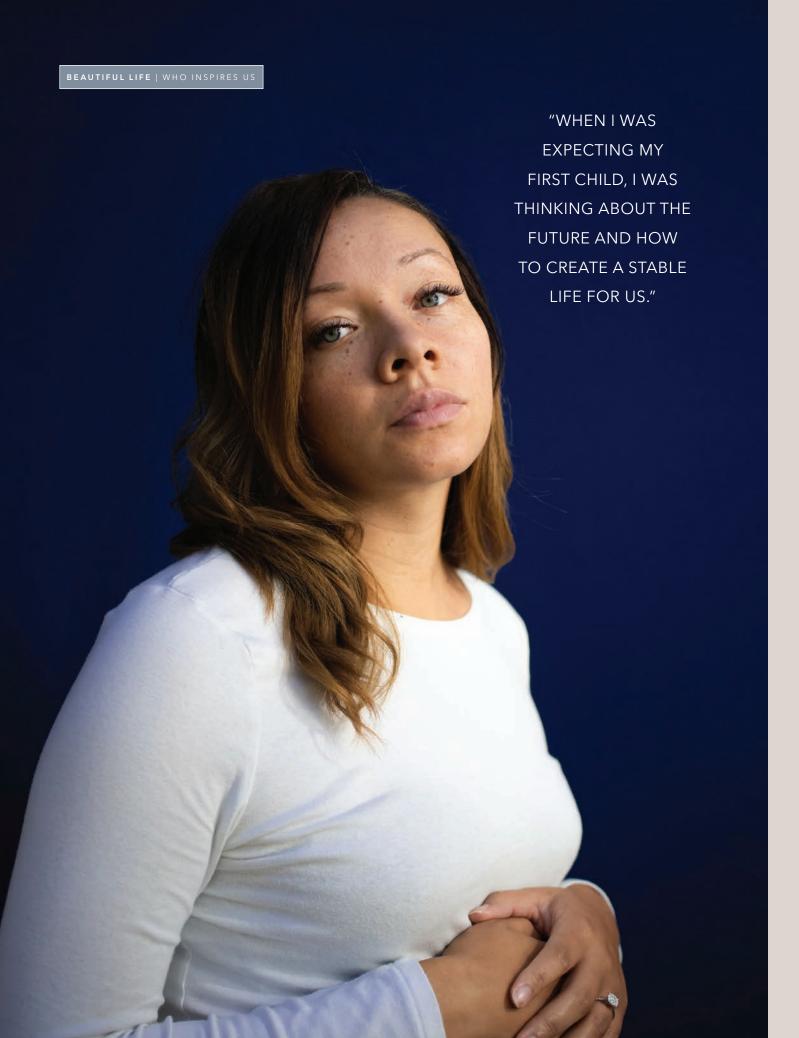
# POLICING WITH PRESTIGE

There's nothing quite so inspiring as a life well-lived.

BY JENNIFER TABER VANDERWERKEN

t Beekman 1802, we believe that kindness is king, and even the smallest neighborly act, done \in the spirit of good faith, can have a powerful impact on countless people. But what about the rare individuals who center their entire life's work around that belief? What happens when someone goes out into the world with the sole intention of positively impacting their community, despite substantial obstacles of gender, race, and even a volatile political climate? To answer that question, we sat down with Komieko Mosher, an inspiring woman, mother, and police officer, who shines a bright light in her community in upstate New York.





In the course of her career, Komieko has distinguished herself as the first minority police sergeant in her former precinct and won commendations for bravery and exemplary service. When not on active duty, Komieko's passion for community outreach often puts her in schools and educational programs like Girls, Inc., speaking to children, fostering communication between police departments and neighborhoods, and practicing the kind of empathic approach to police work that has made such a positive impact on the people she meets.

We wanted to know how Komieko keeps her light shining so brightly, despite the many challenges she encounters as a woman of color, as a woman in a male-dominated and dangerous profession, and as a police officer in an increasingly divisive societal moment. We know you'll be as inspired by her as we are, and hope you'll feel empowered and motivated to ask yourself where you might lend a listening ear, or build a connection that will turn a stranger into a neighbor, and your community into a better place.

#### What inspired you to become a police officer?

When I was expecting my first child, I was thinking about the future and how to create a stable life for us. I was born and raised in Schenectady, N.Y. and knew I wanted to do something to benefit my own community. I started out in police dispatch — I'm nosy and I love to hear other peoples' stories. From there, I began to think seriously about becoming a police officer. I had to work hard to prepare for the physical requirements and went through all of the other testing and training. I was a patrolman on the midnight shift for four years before becoming the first female sergeant of that department, and the first minority sergeant as well.



What do you love about your community, and how does that play a role in your profession?

Community service is where my heart is. I feel like I can make the biggest impact with community outreach. I love speaking to kids and

showing them that any career path is possible if you work hard enough and showing them that police officers are just people too. I've done mentorship programs and lots of work with local philanthropic organizations like Girls, Inc., Boys and Girls Clubs, and work within schools, all of it off the clock.

### As a woman of color, how have you dealt with prejudices and gender biases you've had to face?

All of those challenges are real things I've had to face. My drive to help people was strong enough to help me persevere. I believe that my work has a real purpose. Sometimes, there is a temptation to make yourself small as a woman, but then you realize you have to speak loudly to make sure your good ideas are heard. Then for me, that's complicated by fears of perpetuating an "angry black woman" stereotype. I believe that one of my biggest strengths as a woman and police officer is my ability to connect with people, and my compassion. I've seen how it de-escalates dangerous situations and brings about better resolutions. We call it "verbal judo".

I've found tremendous support in a community of other female police officers. We meet at women's leadership conferences and help one another when it comes time to make tough career decisions, or navigate things like maternity leave, since many departments don't have established policies. We share such similar stories of our experiences. It's been very therapeutic for me.

I hope to see much more diversity in police work in the future — more women, more people of color, and more LGBTQ citizens. It will only make police work more effective to have more diverse representation.

## Who are your heroes? Who did you look up to growing up?

My dad was very inspirational, always pushing us to do better. He raised myself and my siblings to be aware of biases we might face, and taught us that if we want something, we might have to work harder than other people. He never accepted less than us giving it our all, whether that be in the classroom or in sports. Both of my parents worked really hard to give us a good life. My grandparents are also a big inspiration to me. My grandfather was the first black firefighter in Schenectady. My grandmother was a black school librarian at a time when that was incredibly rare. Her motto was always, "kill them with kindness", and I think about that all the time.

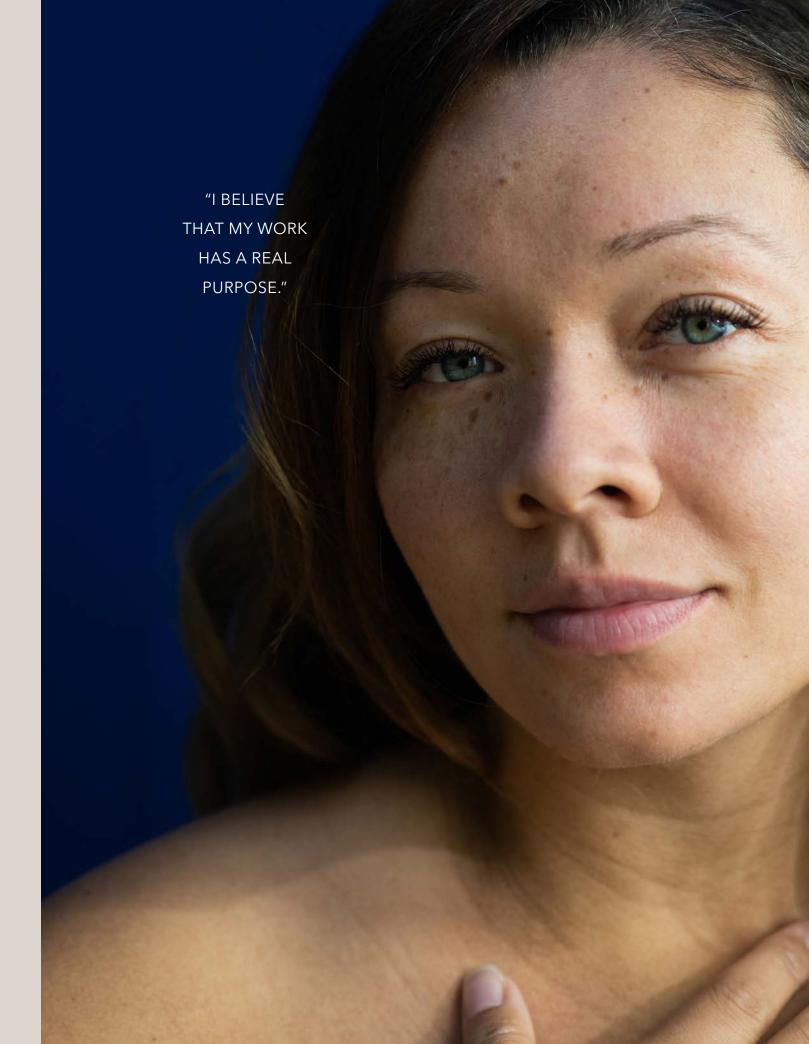
#### What do you think makes a good neighbor? How can we show up to better care for one another to help our communities thrive?

I think the first step in being a good neighbor is remembering that we're all cut from the same cloth. Ask people for their stories, it will help you remember to never judge another person. I think it's so important to have diversity in your life. We are too insulated from one another, and it makes it easy to think you might never experience the same hardship as someone else. But you could, and you might need help or a listening, compassionate ear. If you can be there for other people in their hard moments, you can be a better neighbor and build a better community.

#### How do you keep your own light on and shining brightly through adversity?

I'm a normal person, and my light flickers from time to time. This moment in particular in our world is very challenging. When I need to take the time to reset myself, my family is my best support. I keep my light on because I want my children to do the same. You can't let the world dim your light. I want to make change, and sometimes I get overwhelmed because I can't do it all, but I can be accountable for myself. Sometimes to recharge, I'll go back and look at letters or pictures that kids have given me from my community work. It helps keep me positive and inspired.

People like Komieko Mosher keep us positive and inspired. As we look to her example, may we all remember to show up for one another like good neighbors, no matter what challenges come our way.





## Our Top 5 BIPOC-owned

# NATURAL BEAUTY BRANDS

BY OLIVIA DILLINGHAM

n the Beekman 1802 Almanac, we spend a lot of time talking about our products, so this season we want to take the time to showcase some other brands that we admire. In a time of such uncertainty (and with an election coming), we believe that power can be found in upholding our values through our words, actions, and wallets. That's why this issue we're featuring our favorite brands owned by women who identify as Black, indigenous, or as a person of color. The brands we feature here are just a taste of the many incredible

BIPOC-owned and ecoconscious brands out there-we hope you'll do your own research and report back to us with some of vour own favorites!

## Freedom Apothecary

"We create space for women to empower women." This is Freedom Apothecary's tagline. Founded by Morrisa Jenkins and Bonkosi Horn and based in Philadelphia, this company is dedicated to carrying not only their own amazing products (including an amazing rose face oil) but those of femaleowned brands that they support. Their "blending bar" offers one-onone consultations with an in-house expert who will make a customized skincare product just for you choose from body butters, body oils, bath teas & salts, facial oil or a face mask.

## LÍHA

"LÍHA was born from the desire to create an innovative, luxe, natural, organic and vegan skincare brand that blends the rich botanical life of West Africa with traditional English aromatherapy and folk remedies." Founded by two British ladies with African ancestry, Abi and Liha, the brand was inspired by the Yoruba (Nigerian) tradition of making beautifying oils from nuts, tree bark, and plants along with Liha's mother's aromatherapy practice. LÍHA is also dedicated to sustainability-all of their packaging is recyclable, reusable, and designed and produced by other family-run businesses in the UK.

## Rooted Woman

There is nothing better than a guilt (and toxin-) free manicure. Meet Rooted Woman, a brand dedicated to crafting eco-conscious, smallbatch, nontoxic and vegan nail polish and treatments. India D. Williams, its founder, took a year off from her day job to delve into her own personal wellness journey after her workaholism led to a bad turn in her health. Since, she has been dedicated to creating a community of women who value self-care. "Rooted Woman seeks to revolutionize the narrative of self-care as a selfish reward to a necessary practice that should be supported and accessible within the lives of women-at every stage of their journey through womanhood," says the "Our Story" page on their website. Their values are love, wellness, sisterhood, and freedom, and they offer online courses in self-care as well!

## Hanahana Beauty Hanahana Beauty's mission is

to disrupt the global beauty industry by uplifting women of color and sourcing their products in a direct and sustainable way. "Our intention is to increase accessibility, transparency, and sustainability in all aspects of what we create," their website states. Abena Boamah-Acheampong, Hanahana's founder, decided that she was sick of buying products whose ingredients she couldn't recognize and wanted to return to what she'd grown up with - shea butter. Hanahana's products are made with shea butter directly from the Katariga Women's Shea Cooperative in Ghana, to whom the company pays twice the asking price of shea butter per kilo, while supporting the Katargia community with healthcare and health education.

## Golde

Founded by Trinity Mouzon Wofford and Issey Kobori in Brooklyn in 2017, Golde's mission is "to bring good vibes to the wellness industry." This brand has taken off in the last few years with its colorful product line centered around superfoods (both internally and externally). Their Papaya Bright or Clean Greens face masks are truly skincare you could eat, and their latte blends taste as delightful as their packaging looks. They also have a fun blog full of information and awesome recipes.





FREEDOM

APOTHECARY



hanahana beauty



## Change your life with our

# TRIPIFMIK COMPLEX

A New Way of Thinking About Skincare.

BY JACKSON LEON

"SKINCARE

MADE FOR

t all started with kindness.

Shortly after the creation of our original goat milk soap, we received countless rave reviews from Neighbors praising its nourishing qualities and demanding more products like it. Dr. Brent Ridge, co-founder of Beekman 1802, says that goat milk is the secret behind the success of our original recipe. "People with super sensitive skin—eczema or psoriasis or other inflammatory conditions—noticed their skin clearing up". So we made a promise to our Neighbors that we'd create more skincare products that contained the powerful benefits of goat milk. SENSITIVE SKIN"

After 12 years of researching, testing, retesting, and, finally, perfecting, we're proud to unveil our most innovative skincare technology yet: The Triple Milk Complex.

Our Triple Milk Complex is part of a highly dynamic approach to skincare, and is made up of goat milk, probiotics, and colostrum.

Goat milk contains a high level of lactic acid, an Alpha Hydroxy Acid (or AHA), which naturally exfoliates and brightens your skin. It also

contains precious skin minerals like selenium and is loaded with vitamins, particularly vitamin A, the most important vitamin for the skin.

And because goat milk has the same pH as human skin, it's not only exceptionally gentle in helping calm inflammation and preserving your existing natural oils, but it also helps to prime

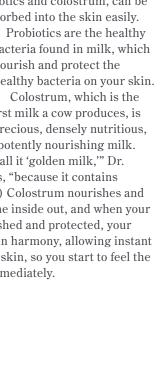
of our Triple Milk Complex, the

probiotics and colostrum, can be absorbed into the skin easily.

Ridge says, "because it contains growth factors.") Colostrum nourishes and protects skin from the inside out, and when your microbiome is nourished and protected, your skin begins to work in harmony, allowing instant absorption into your skin, so you start to feel the wonderful effects immediately.

your skin so that the other components

bacteria found in milk, which nourish and protect the healthy bacteria on your skin. Colostrum, which is the first milk a cow produces, is a precious, densely nutritious, and potently nourishing milk. ("We call it 'golden milk," Dr.





"What's so revolutionary about the Triple Milk Complex," Dr. Ridge says, "is that probiotic skincare is suitable for every kind of skin. We have all the ingredients in the product that give people instantaneous results they want; suppleness, brilliance, resiliency. By feeding that microbiome, your skin becomes stronger and healthier."

When it comes down to it, skincare is a science, and it's vital that we are all educated and aware of the ways in which these various ingredients affect us. What we really wanted to do was to use real scientific research to develop products that provide our bodies with what they need—a healthy

lactic acid mantle, neutral pH that reinforces, replenishes, and strengthens our skin and its biome, all backed by natural ingredients. Continue reading to learn more about the science behind our Triple Milk Complex how it makes our skin bloom.

GOAT MILK MILK PROBIOTIC COLOSTRUM

## PROBIOTICS

## The skincare solution you've been looking for

What Our Skin Needs and How to Feed It.

BY JACKSON LEON

/hen it comes to our skincare regimens, we often look for products that target specific concerns such as dryness, oiliness, redness, and suppleness, just to name a few. While each of these concerns is important, achieving your desired results requires a deeper understanding of how our skin functions. Rather than look for short-term solutions that target specific skin concerns, why not look for products that provide deeper support for our skin's overall health, which in turn will lessen the likelihood of skin concerns reappearing. It's a new way of thinking about skincare. This is why we here at Beekman have dedicated our focus to a milk-sourced probiotic complex that addresses the most important factor in our skin's health—the microbiome.

We know, we know...what on earth is a microbiome? Don't worry, it's not nearly as complex as it sounds, and chances are you've already been taking care of it. But first, before we can fully understand the microbiome, we must understand the role of probiotics and why we chose to use them in our formula. Probiotics are living organisms of good bacteria that work in harmony to feed your skin with everything it needs to bloom.

"When we think of probiotics, we think of a food source, usually with a milk base," says Justin Hopkins, VP of education at Beekman 1802.

"But goat milk has been used in skin care for not only centuries but thousands of years. Cleopatra used to bathe in it! Think of milk maidens and how they used to use it on their skin to keep it soft and healthy."

Your microbiome is the diverse cellular community fueled by the billions of healthy bacteria that lives on the surface of your skin, and milk probiotics help to nourish that microbiome with the healthy bacteria it needs. The secret to radiant skin is properly feeding your microbiome, and probiotics do just that, helping all your skin cells come together.

Hopkins explains that cultivating a healthy microbiome is like creating an army to feed your skin when you have a bunch of rebels fighting you.

"Irritated, inflamed, chafed skin—when your skin is in a state of unhappiness, that makes it more vulnerable to damage from pollution, the sun, and dirt," he says. "When the microbiome is unhappy it doesn't perform the same."

"When you feed your skin what it needs, the bricks come together," Hopkins says. "It's like being at the Beekman farm. When the animals are happy and everyone is helping and the community's strong, there are no holes. The environment is working. It's healthy."

What makes our Triple Milk Complex so effective is that it is uniquely formulated to feed, nourish and protect your microbiome. With a probiotic base (sourced from a probiotic called bifida ferment lysate), your skin's microbiome receives nourishment, replenishment, and restoration, leaving you stronger and more resilient. In other words, it makes your skin bloom.

Now that you understand the foundation of our skincare, it's time you learned how to incorporate it into your daily routine. Quality ingredients, though essential, are nothing if not used thoughtfully. Luckily for you, transforming your skin can be done in three simple steps!



84 BEEKMAN 1802 ALMANAC WINTER 2020 BEEKMAN 1802 ALMANAC WINTER 2020

## Three Steps to Cultivate Beautiful Skin

# THE STARTER

A New Way of Thinking About Skincare.

BY OLIVIA DILLINGHAM

MILK DROPS

1802

BEEKMAN

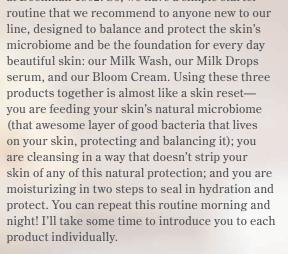
ow that you understand the foundation that our skincare is built on, we have a V suggested routine to get the most out of our products' benefits and cultivate your most beautiful skin. The question of where to begin with a skincare routine can be daunting, and this is something that we've thought a lot about

MILK WASH

exfoliating jelly cleanse

BEEKMAN

at Beekman 1802. So, we have a simple starter routine that we recommend to anyone new to our line, designed to balance and protect the skin's microbiome and be the foundation for every day beautiful skin: our Milk Wash, our Milk Drops serum, and our Bloom Cream. Using these three products together is almost like a skin reset you are feeding your skin's natural microbiome (that awesome layer of good bacteria that lives on your skin, protecting and balancing it); you are cleansing in a way that doesn't strip your skin of any of this natural protection; and you are moisturizing in two steps to seal in hydration and protect. You can repeat this routine morning and



BLOOM CREAM

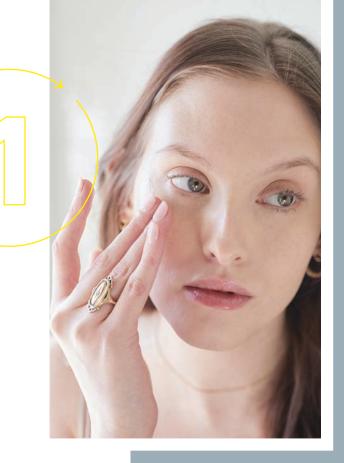
BEEKMAN



You always feel better after washing your face-it's just a fact. It is also an important first step to your skincare routine, as it washes away dead skin cells and grime and prepares the skin to properly absorb the products you follow with. Powered by plant-based AHAs and BHAs (specifically lactic, glycolic and salicylic acid), and infused with our triple milk complex, this cleanser starts off as a jelly cleanser and transforms into a makeup-melting milk-truly the perfect everyday cleanser that will leave your skin feeling nourished rather than stripped and dry. It is also infused with our active botanical blend of chamomile flower extract, blue thistle flower extract, comfrey leaf extract, aloe leaf extract, cucumber extract, and honey for antioxidants and soothing herbal constituents to protect the skin's moisture barrier. Over the course of a four-week clinical study, we saw significantly clearer, smoother, and more radiant skin.

#### Application:

Apply one or two pumps directly to dry skin and gently massage onto face. Add water to emulsify into a milky cleanser. Rinse well and pat dry.





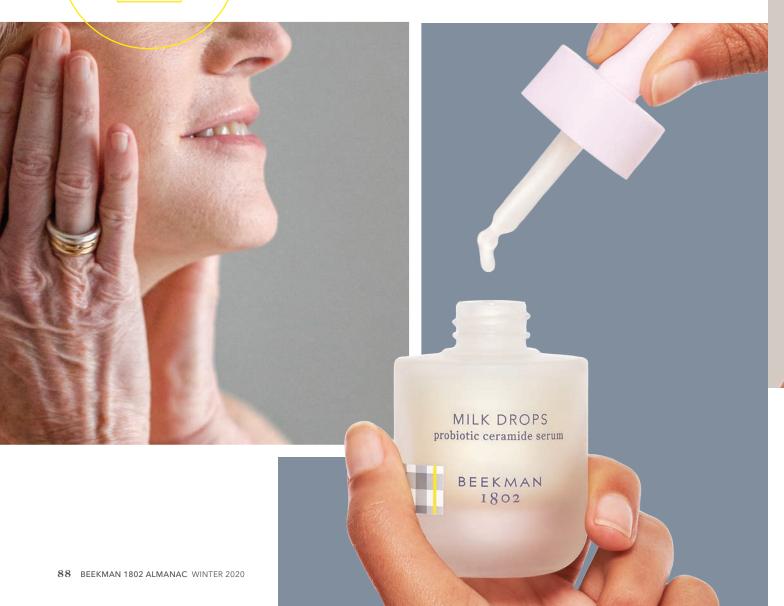
## TREAT WITH MILK DROPS

Packed with essential ceramides, squalane, and hyaluronic acid, our Milk Drops Probiotic Serum is designed to feed your skin and bring it all-day radiance. It's amazing what a good meal for your skin can do! Like the Milk Wash, this contains our Triple Milk Complex to mimic the skin's natural microbiome, and also contains our signature botanical blend. We've also added apple extract, aspen bark extract, and willow bark to renew and refine the look of the skin. Over the course of a four-week clinical study, we found that

90% of participants saw more youthful radiance, 90% said that it left their skin softer and smoother, and 96% said it absorbs instantly. You can use it right before applying the Bloom Cream to seal it all in, or you can blend the two together for a 2-in-1 skin dose.

#### Application:

Use right after cleansing skin, and before applying moisturizer and SPF. Mix with any Beekman 1802 serum, cream, or oil to lock in moisture.





## MOISTURIZE WITH BLOOM CREAM

Moisturizing should always be the last step in your skincare routine (followed by sunscreen, if it isn't built into your moisturizer). Moisturizing seals in all of the nutrients and serves as a protective barrier for your skin throughout the day. Our Bloom Cream softens, soothes, and moisturizes. Like the Milk Drops, it mimics the natural skin barrier with our triple milk complex and is formulated with Epsom salts to soften and soothe dry skin. It also contains niacinamide to visibly turn up the skin's brightness. This moisturizer is both rich and gentle, and really is the perfect layer to seal in the benefits of the Milk Wash and Milk Drops. A four-week clinical study found significant improvement in skin hydration for healthy radiance and a significantly more youthful appearance for participants.

#### Application:

Apply a dime-sized amount to face twice daily and massage into skin.

## THE MINI

## An adorable trend that is here to stay

Our solution to product waste, indecisiveness, and tiny homes and purses.

BY OLIVIA DILLINGHAM

/e recently launched our very own skincare "mini," a trend that has recently exploded from Japan as "chiccosme" over to the U.S. Ours is called the Kids Set. No, it is not for your kids (though if they're graduating from kid to adolescent this would be a great place to start them). We've named it after our baby goats, also known as kids, as it's packed full of goat milk goodness. In this kit you will find our mini Milk Wash, our Dewy Eyed serum, our Milk Drops Probiotic Ceramide Serum, and our Bloom Cream Probiotic Moisturizer. We also threw in an adorable gingham Milk Maiden hair clip so that you can keep your hair back as you cleanse or add a cute hairstyle to your glowing face.

Since you can never fully know how a skin product will work for your particular skin (especially this year, when testers seem to be a thing of the past), we think it makes a lot of sense to buy smaller versions of products before committing to 16 whole ounces of them. This way, there is less possibility of waste—if you decide you don't like the product or not of f you're not using it daily, you may not get all the way through a large bottle before it goes bad. A mini also allows you to try our recommended combination of products without spending the money on three full bottles you may not vibe with. Lastly, if you live in a small apartment or tiny home (I do!), preserving

shelf space is key, and a mini set will tuck away almost anywhere (and look cute!). They are, of course, the perfect thing to throw in your your bag when traveling or even for a long day at work or trip to the gym.

With our Kids set you have a full skincare routine in your pocket. Our recommendation is to lather up with the Milk Wash, rinse and towel dry, then to apply the eye serum and let that soak in. Next, you have three options: either you could apply the Milk Drops alone if that feels like enough moisture (this will depend both on your skin type and on the environment you're in) or you could apply the Milk Drops followed by the Bloom Cream. Try mixing the Bloom Cream and Milk Drops together for a hydrating skincare cocktail. It's amazing how many variations can exist in just four products— I often use the Milk Wash followed by the Bloom Cream if I'm pressed for time.

To tie this all up as sweetly as a skincare mini, we think that these sampler packs are a trend that is here to stay. As a company committed to a better future for the planet, we are always thinking of how to reduce waste, and going smaller to allow our neighbors to test before committing is a solution we love. We aren't kid-ding around about great skin, and we want you to feel seriously committed to the products that we design with you in mind!



# ASK THE MILKMAIDEN

How much of each product should I use? How should I be putting it on my face?

With top quality ingredients, a little goes a long way. When using skincare like Beekman 1802 or any other premium brand, you'll notice that you don't need much product to get the job done. And while it can be tempting to use more than the suggested amount of a product you love, it's not always the best for your skin. We've created a helpful guide on the following pages to show you just how much is the right amount for achieving desired results.

While the "a little goes a long way" rule applies to all quality skincare, necessary application amounts do vary ever so slightly depending on the specific product. As a general rule, you need a pea sized amount of product for serums, a nickel sized amount for cleansers, and a quarter sized amount for moisturizer.

"A LITTLE GOES A LONG WAY."



## JUST THE RIGHT AMOUNT...



## DEWY EYED Eye Serum

Apply a pea-sized amount morning and evening.



## MILK DROPS Probiotic Serum

Use 2-3 drops on skin morning and evening.



## MILK WASH Exfoliating Jelly Cleanser

Apply two pumps or a nickel-sized amount to dry skin.



## DEWY KISS Lip Serum

Apply a pea-sized amount and reapply as necessary.



## 18+02 Facial Oil

Use 4-5 drops on damp skin daily.



## MILK MUD Clay Mask

Use as a spot treatment or full facial mask, apply 1-4 scoops or nickel-sized amount per use.



## GOAT MILK Neck Serum

Use a pea-sized amount or enough to cover entire neck and décolletage.



## CHARCOAL Face Scrub

Use as dime-sized amou only one time a day.



## BUTTERMILK Cleansing Balm

Apply one scoop or a nickel-sized amount one time a day.



MILK FOAM

Bubble Mask

Apply a palm full of product 2-3 times a week.



BLOOM CREAM

Moisturizer

Apply one bloom, or a quarter-sized amount, morning and evening.



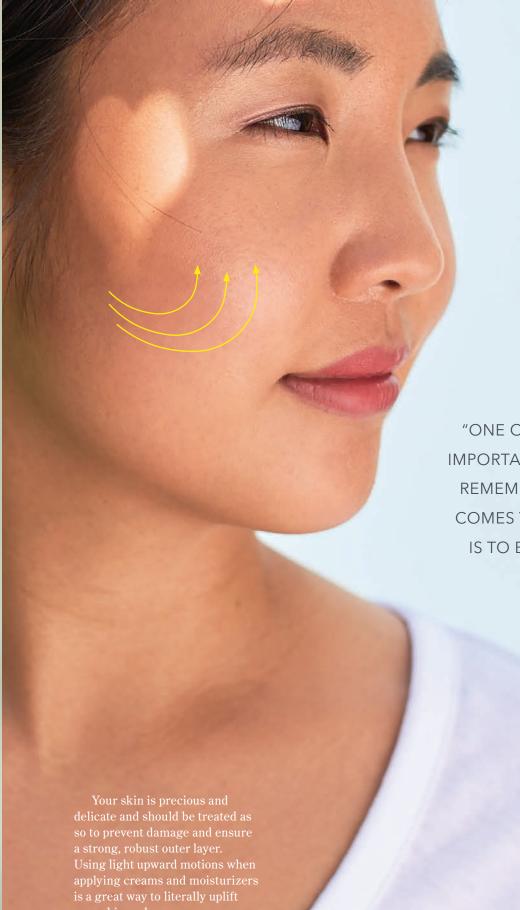
GOAT MILK

Body Cream

Apply a dollop over desired area. Concentrate product on areas like elbows and knees.

If you're somebody who enjoys using oils as a part of their skincare routine, try using our Raindrop massager for a more cool and soothing application that will enhance the efficacy of your oil's active ingredients. Or If you're feeling adventurous, take your skincare routine one step further by incorporating lymphatic drainage massages. Lymphatic drainage massage is a form of gentle massage that increases the healthy circulation of lymph fluids around the body. These massages not only reap several health benefits, but can easily be done by yourself, in the comfort of your own home. Lymphatic drainage massages work to actively improve circulation, reduce swelling, and promote collagen production.





"ONE OF THE MOST
IMPORTANT THINGS TO
REMEMBER WHEN IT
COMES TO SKINCARE
IS TO BE GENTLE."

Finally, you should always remember to patch-test new skincare in inconspicuous spots to make sure the ingredients agree with your skin. We've tested our entire probiotic line and made sure it's safe for sensitive skin, but there are always outliers!

Oh, and one product you never need to worry about using too much of? Sunscreen! We tend to use less than we should. Harmful UV rays not only have the potential to lead to skin cancer and melanoma but can also cause less problematic but still concerning issues such as premature aging and wrinkles. If you really want healthy skin and to age more gracefully, be generous with your sunscreen!

# VALERIE MADISON FINE JEWELRY

Consciously Crafted Treasures to help you sparkle this season.







#### 14K TINY DIAMOND STUDS / \$205

The classic diamond stud in a delicate proportion. Perfect for a subtle hint of sparkle. Can be worn alone or with other piercings.

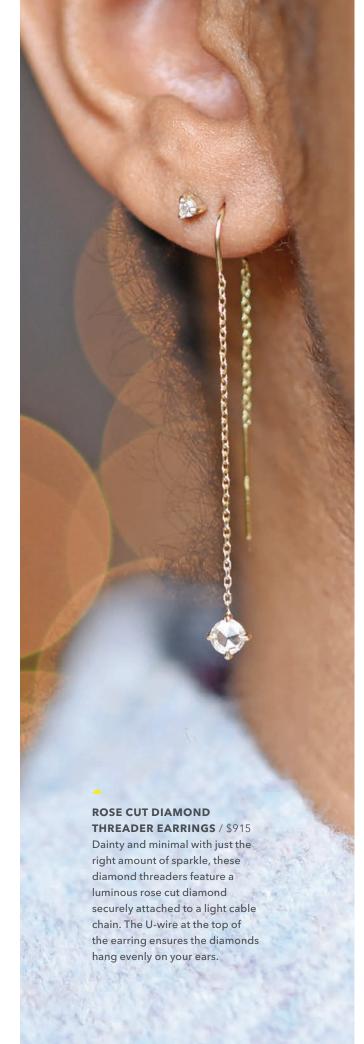
/ inter is the perfect time for dressing up and showing off your bling! But why not do a little more? At Beekman 1802, we believe in creating products to enjoy life's most memorable moments in an ethically conscious manner, which is why we were so inspired upon our discovery of Valerie Madison.

In this issue, we wanted to highlight a stylish minority-owned jeweler whose work helps to promote a cleaner, more responsible world. Valerie Madison Fine Jewelry pride themselves on creating modern jewelry with a vintage feel, but that just scrapes the surface of what makes this company so special. Founder Valerie Madison has a degree in environmental science from the University of Washington and has used her expertise to craft her trendy yet classic pieces in an environmentally responsible manner, adhering to our motto of simple things done well.

#### **FIND VALERIE MADISON**

Facebook: @valeriemadisonjewelry Instagram: @valeriemadisonjewelry Website: valeriemadison.com

14K GOLD X & O STUDS / \$95 Always made with solid 14k gold throughout, including earring backs, perfect for wearing every day.

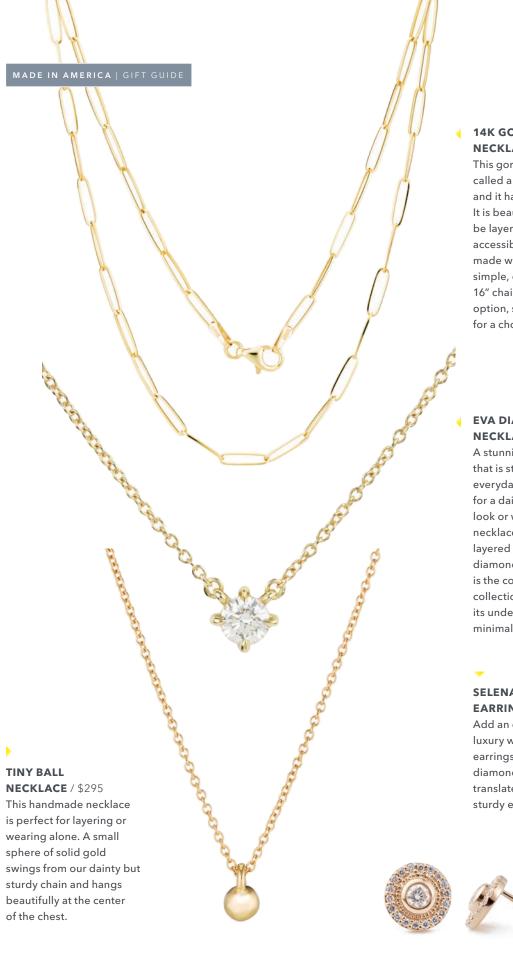




#### 14K GOLD CHAIN LINK EARRINGS / \$245

A fresh new take on chain link earrings. These triple hoop, hand-forged earrings blend a lightweight and comfortable feel with a modern and minimal aesthetic. They also come with their matching earring backs.





#### 14K GOLD FLAT CHAIN NECKLACE / \$700

This gorgeous chain is sometimes called a "paperclip necklace" and it has a high shine polish. It is beautiful on its own or can be layered for a complex but accessible high fashion look. It's made with solid 14K gold and is simple, dainty and sturdy. The 16" chain is our most popular option, suitable for those looking for a choker or shorter length.

#### **EVA DIAMOND SOLITAIRE** NECKLACE / \$980

A stunning and simple necklace that is sturdy enough for everyday wear. Wear it alone for a dainty and understated look or wear with multiple necklaces for an of-the-moment layered look. This quarter-carat diamond solitaire necklace is the counterpart to our Eva collection of ring designs with its understated, modern and minimal compass setting.

#### SELENA DIAMOND STUD **EARRINGS** / \$1,345

Add an element of elegance and luxury with these diamond stud earrings. We took our popular diamond halo ring setting and translated it into this delicate but sturdy earring design.









## **14K GOLD FACETED STACKING RING** / \$150

A dainty but sturdy stacking ring with a shiny hand-hammered finish. Perfect for wearing alone or layered with other rings.



#### **14K GOLD BAR STUDS / \$125**

Minimalist bar earrings made with solid 14k gold throughout, including earring backs, perfect for wearing every day.



#### **EMERALD DIAMOND KISS RING / \$300**

A dainty and sweet stackable birthstone ring. Made with a light green emerald and a conflict-free Canadian diamond (0.10ct) set in 14K gold.



#### WELO OPAL DIAMOND **KISS RING / \$300**

A dainty and sweet stackable birthstone ring. Made with a Welo opal and a conflict-free Canadian diamond (0.10ct) set in 14K gold.



## **14K GOLD LEAF STUDS** / \$165

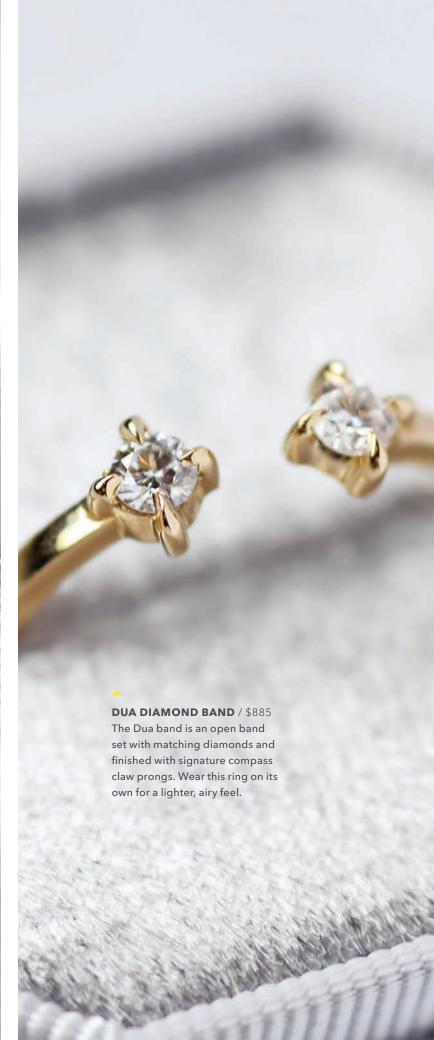
These simple and elegant leaf earrings made with solid gold are a perfect go-to earring for wearing day to day.



#### **CEYLON BLUE SAPPHIRE DIAMOND KISS RING / \$350**

A dainty and sweet stackable birthstone ring. Made with a lighter Ceylon blue sapphire and a conflict-free Canadian diamond (0.10ct) set in 14K gold.





## No stalgia

## LET YOUR HEART BE LIGHT

BY JENNIFER TABER VANDERWERKEN

t's going to be a different kind of holiday season.

As I sit writing this, fall has just arrived. It occurs to me that it might be incredibly foolish to try and predict anything further ahead than say, a day, in this strange new pandemic landscape. But the fact of the matter is, the experts have cautioned us not to hold our breath for a vaccine until at least 2021, and that leaves us all with a lot of questions about how we'll be celebrating "the most wonderful time of year".

The theme of this Winter 2020 issue of the Beekman 1802 Almanac is centered on light—how to find it, how to create it, and how to shine it on the lives of others. When I think about light, I think about hope, and the way it steadily burns in the face of whatever hardship has darkened the doorstep of humanity, since time immemorial.

I think about the North Star, and it's guiding role in the original Christmas story, told by Christians in church pageants every year. I think about the lighting of the menorah, and the candles as a symbol for a long-ago miracle that defied logic. And this year, in our modern era and in this particular set of isolating, socially distant circumstances, I think about holiday lights.

Every town has that one house. You know the one. For eleven months out of the year it might be a simple cape, or perhaps a rambling ranch, innocuous and ordinary in your own little neighborhood. But come December, something extraordinary happens.

Maybe it's an intricately engineered light show, carefully timed and themed

each year. Perhaps the bulbs have been synched to music that your radio can pick up on local airwaves. It might be a lawn filled to the brim with inflatable characters from beloved holiday films. Whatever individual bells and whistles set it apart, the idea is ubiquitous. All across America, there are people whose holiday spirit is so big and so beautiful, they choose to share it with perfect strangers, one giant electricity bill at a time.

In a year that has seen us reaching out to one another through city-wide rainbow hunts and "Thank You, Healthcare Heroes!" signs taped to our closed windows, there's something about the idea of these public acts of joy that brings a lump to my throat, and puts hope back in my heart.

The way we gather will probably look very different this year. There might be traditions we must forego in the name of safety. There may be people we love, that we cannot embrace.

But here is something we can still do!
We can pile into our cars, travel mugs of hot cocoa in hand, and drive around to hunt for the holiday spirit. As our breath fogs up the windows and cheerful, seasonal music plays on our stereos, we can look for all the lights —the kind that glow in vivid blues and reds and greens, and the kind that emanates from people whose goodwill refuses to dim, even in the face of uncertainty and fear.

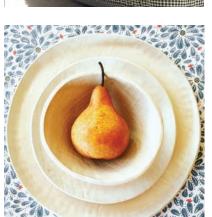
Better still, we can choose to be those people. We can shine our lights in the darkness, for ourselves and for all our neighbors, everywhere.



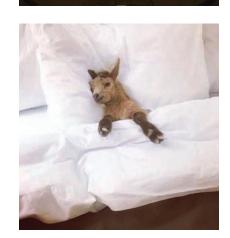


- 1. The wool pet rug is woven by our artisan Sharon Krupenbacker. We can move it around anywhere in the house easily and, when it's time for washing, we can throw it right in the washing machine and hang it up to dry. It's available at beekman1802.com.
- 2. The squeaky hedgehog is Önder's favorite toy of all. She often uses it as her pillow as well.
- **3.** Pink dragon plays a special role. It has different "squeaks" depending on where she chews. She uses it to communicate with us. Certain squeaks mean she is hungry while others are her signal that she needs to go out for a walk.
- **4.** She only has interest in the soccer ball when there's deep snow on the ground, probably because it is easy for her to find when she pounces into a drift.
- **5.** Like all members of our family, Önder gets a special treat at the holidays. This year it's this little Santa Snoopy.
- 6. Is there any dog that doesn't love a tennis ball? We have to buy these in bulk because while önder loves to "chase", she doesn't like to "bring back". We are forever running over tennis balls with the lawn mower.
- 7. The purple ball is her oldest toy. She's had it since she was a puppy. You can't see from this angle, but she's actually chewed through it and it is partially deflated. Nonetheless, she still likes to drag it out of her toy box and will whine if she can't find it.

































BEEKMAN 1802 WINTER 2020 | MSRP: \$9.99

